

Comprehension and comparison of structured products: simplicity or yield?

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CONSOB



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Syllabus

- Shapes and patterns of probability distributions for different structured products
- Recognizing and assessing the main drivers of complexity
- Significance Tests
- Unveiling Risk and Opportunities to Investors
 - Proposal 1
 - Proposal 2
 - Proposal 3
- Conclusions



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Syllabus

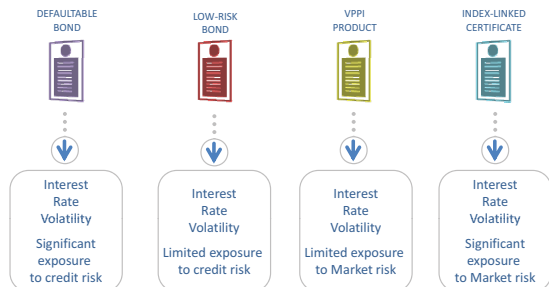
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Shapes and patterns of probability distributions

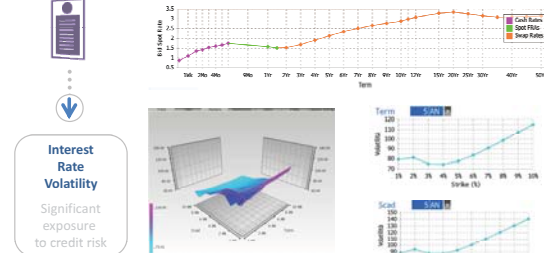
The analysis of implied probability distributions requires the estimate of all the relevant risk factors connected with the financial structure of each product



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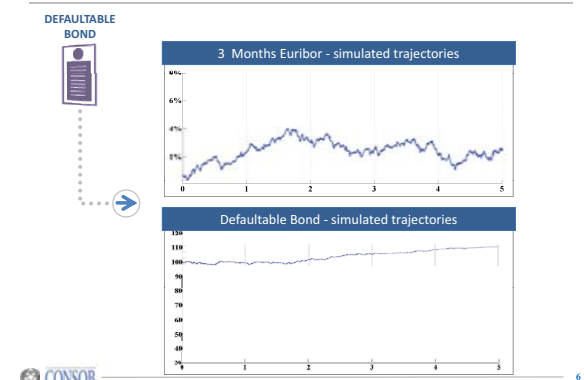
Shapes and patterns of probability distributions

Markets data are used to estimate the relevant risk factors connected with the financial structure of the product



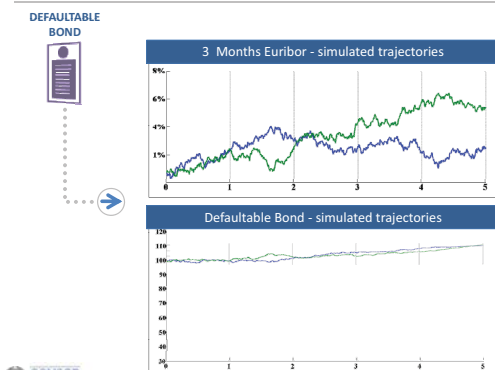
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Shapes and patterns of probability distributions



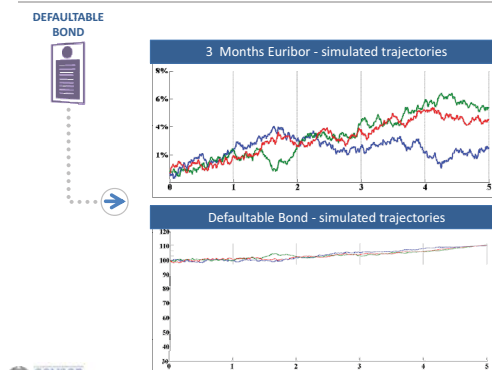
6

Shapes and patterns of probability distributions



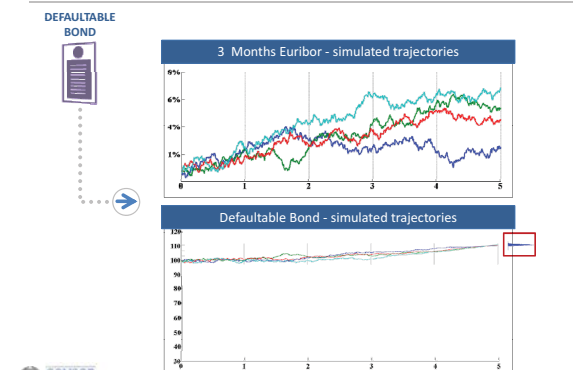
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Shapes and patterns of probability distributions



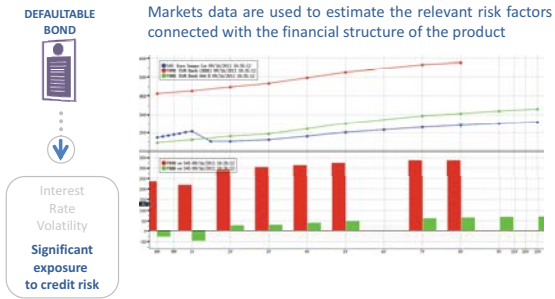
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Shapes and patterns of probability distributions

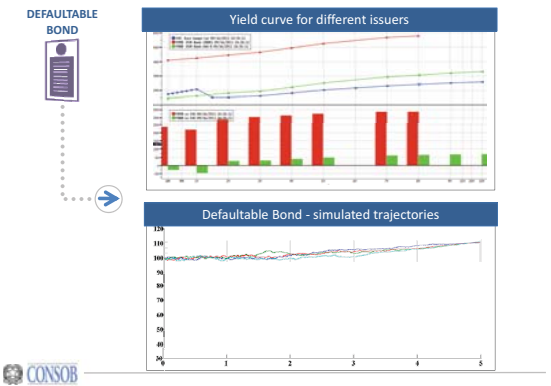


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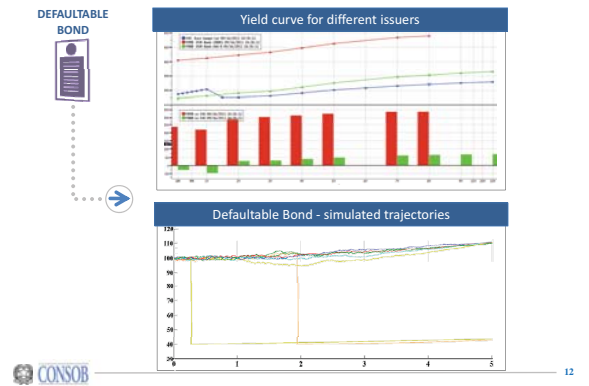
Shapes and patterns of probability distributions



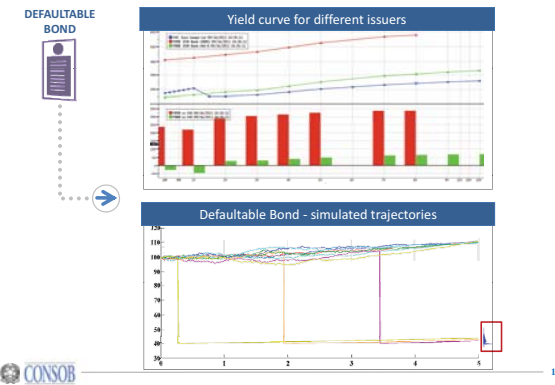
Shapes and patterns of probability distributions



Shapes and patterns of probability distributions



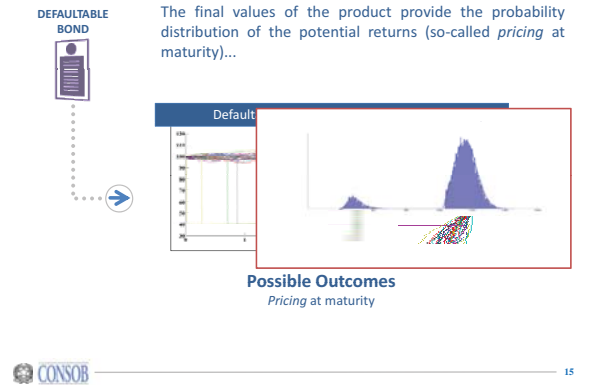
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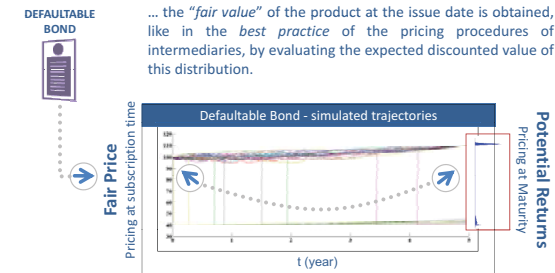
Shapes and patterns of probability distributions



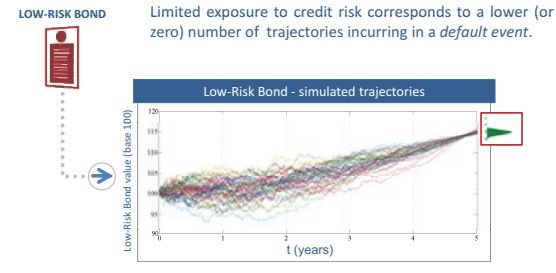
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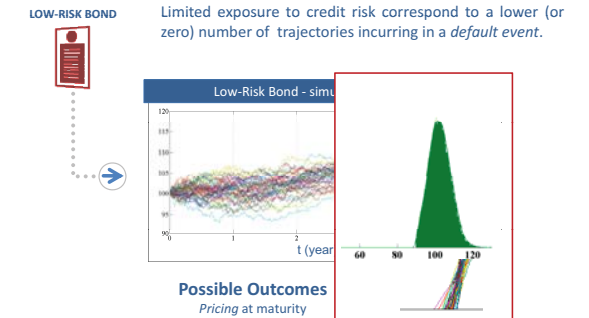
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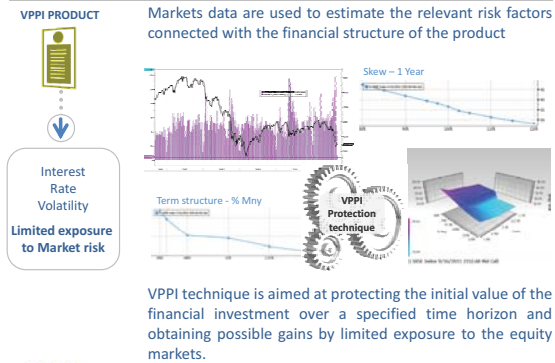
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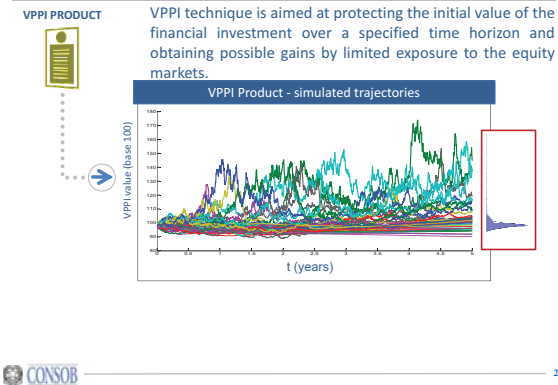
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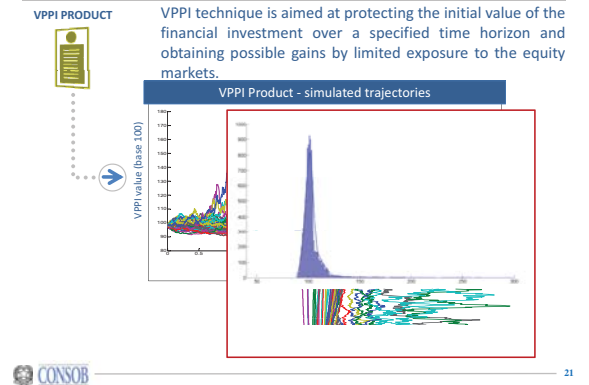
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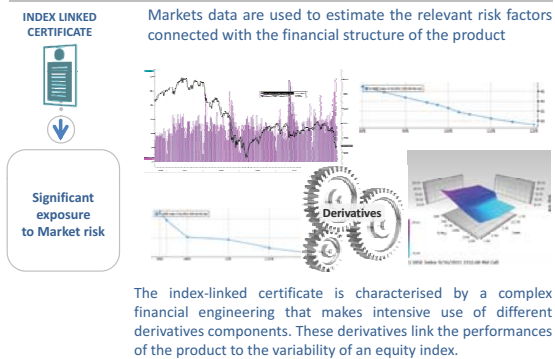
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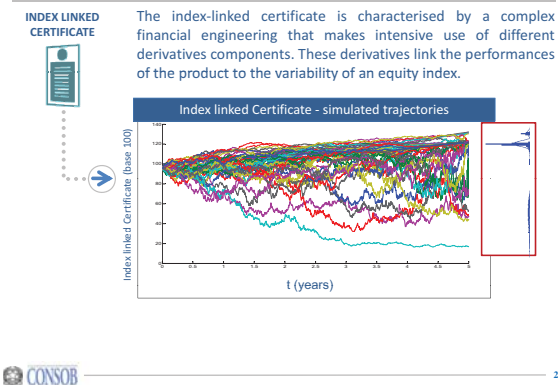
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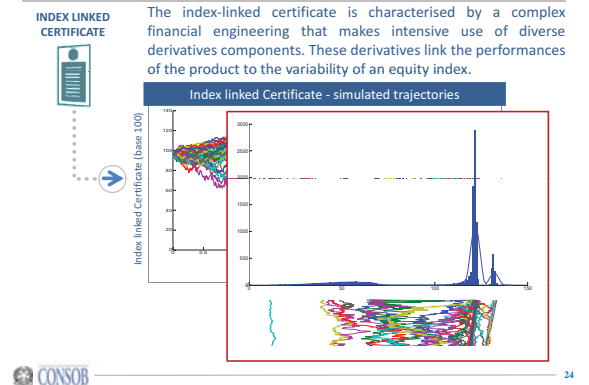
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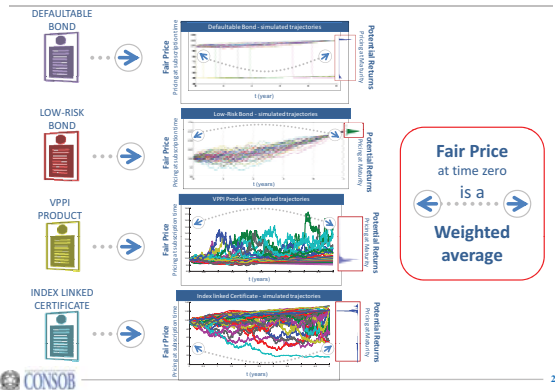
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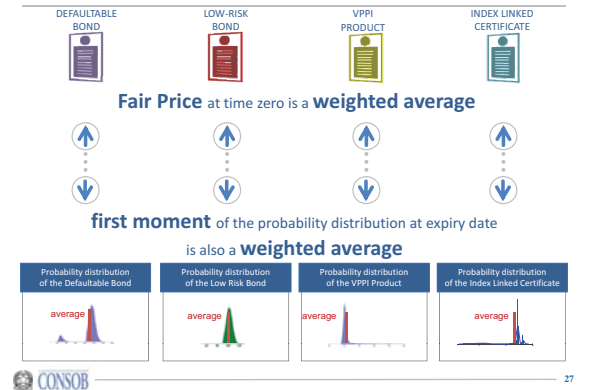
Shapes and patterns of probability distributions



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Recognizing and assessing the main drivers of complexity: Intuition



Recognizing and assessing the main drivers of complexity: Intuition



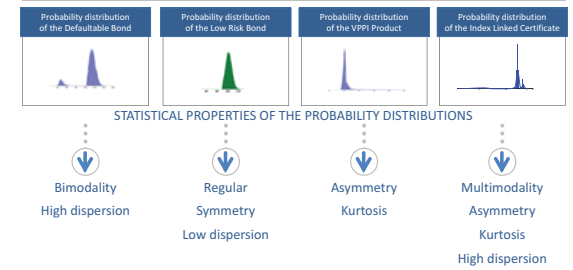
Working Hypothesis: The calculated fair price is the same for completely different financial structures

Recognizing and assessing the main drivers of complexity: Intuition

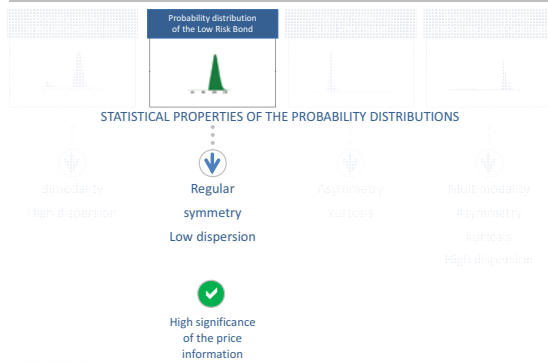


Question: How much information about the original probability distribution the price will convey in each case analyzed?

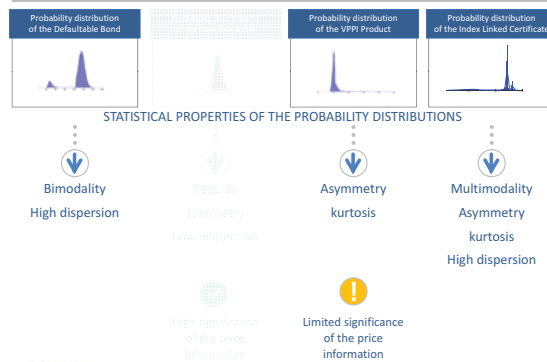
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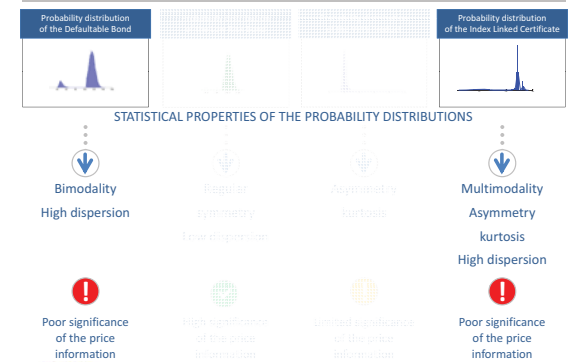
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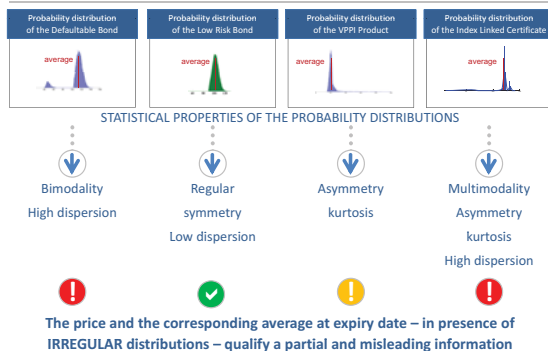
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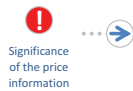
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Significance tests

- Significance of the price information
- As a weighted average, the price is strictly connected with the first moment of the probability distribution
- As the literature suggests, in presence of multimodality and irregular shapes for the probability distributions, the number of moments necessary to properly describe the probability distribution increases dramatically.
- See:
- (1) Shohat, Tamarkin, 1943 - American Mathematical Survey
 - (2) Szego, 1959 - American Mathematical Society
 - (3) Totik, 2000 – Journal of Analytical Mathematics
 - (4) Gavriliadis, Athanassoulis, 2009 – Journal of Computational and Applied Mathematics

Significance tests



Mathematical Basis to test the significance of the price information

In fact, having defined the following quantities:

$(\mu_1, \mu_2, \dots, \mu_{2k})$ Vector of $2k$ moments for the probability distribution $f(x)$

$$P_k(x) = \frac{1}{\sqrt{H_{2k} H_{2k-2}}} D_k(x) \quad \text{Christoffel Basis Polynomials}$$

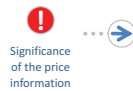
where

$$D_k(x) = \det \begin{bmatrix} \mu_0 & \mu_1 & \dots & \mu_k \\ \dots & \dots & \dots & \dots \\ \mu_{k-1} & \mu_k & \dots & \mu_{2k-1} \\ 1 & x & \dots & x^k \end{bmatrix} \quad H_{2k} = \begin{bmatrix} \mu_0 & \dots & \mu_k \\ \dots & \dots & \dots \\ \mu_k & \dots & \mu_{2k} \end{bmatrix} \quad H_{-2} = H_0 = 1$$



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Significance tests



Mathematical Basis to test the significance of the price information

It's possible then to define the **Christoffel function** in the form below:

$$\lambda_k(x) = \left[\sum_{n=0}^k |P_n(x)|^2 \right]^{-1}$$

Provided that a closed interval $[a, b]$ for the probability density support can be identified and that in the interval $[a, b]$ the function $f(x)$ is bounded, the following limit condition holds:

$$\lim_{k \rightarrow \infty} k \lambda_k(x) = \pi \sqrt{(x-a)(b-x)} \cdot f(x)$$



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Significance tests



Mathematical Basis to test the significance of the price information

For k finite, the limit condition implies that the probability function $f(x)$ can be approximated by the following functional:

$$f(x) \approx f_{AP,k}(x) = \frac{k}{c_0 \pi \sqrt{(x-a)(b-x)}} \lambda_k(x) \quad \dots \quad \text{Gavriladis, Athanassoulis, 2009 – Journal of Computational and Applied Mathematics}$$

with $x \in [a, b]$. c_0 is a normalizing factor.



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Significance tests



Mathematical Basis to test the significance of the price information

For k finite, the limit condition implies that the probability function $f(x)$ can be approximated by the following functional:

$$f(x) \approx f_{AP,k}(x) = \frac{k}{c_0 \pi \sqrt{(x-a)(b-x)}} \lambda_k(x)$$

with $x \in [a, b]$. c_0 is a normalizing factor.

It's then immediate to apply the approximating formula for different values of k in order to test the accuracy of the approximation for the probability distributions corresponding to our different financial products

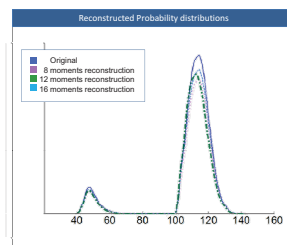


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Significance tests

Bimodality
High dispersion

Significance test of the price information



At least 16 moments are needed in order to obtain a satisfactory approximation of the original distribution. The information content of the first moment seems very limited.

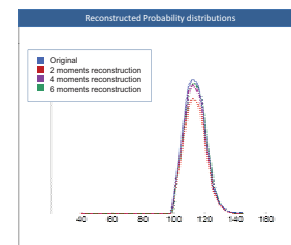


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Significance tests

Regular
symmetry
Low dispersion

Significance test of the price information



Only 4 moments are sufficient in order to describe properly the original distribution. The information content of the first moment can be considered adequate.

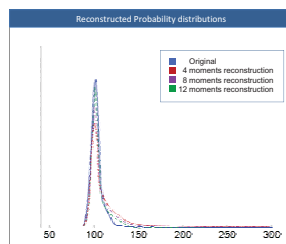


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Significance tests

Asymmetry
kurtosis

Significance test of the price information



12 moments describe correctly the pattern of the original distribution. The information content of the first moment needs to be integrated.

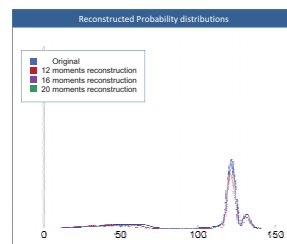


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Significance tests

Multimodality
Asymmetry
kurtosis
High dispersion

Significance test of the price information

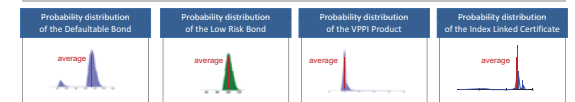


At least 20 moments are needed in order to obtain a satisfactory approximation of the original distribution. The information content of the first moment seems very limited.



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Significance tests



STATISTICAL PROPERTIES OF THE PROBABILITY DISTRIBUTIONS

Bimodality
High dispersion

Regular
symmetry
Low dispersion

Asymmetry
kurtosis

Multimodality
Asymmetry
kurtosis
High dispersion

16 moments
needed

4 moments
needed

12 moments
needed

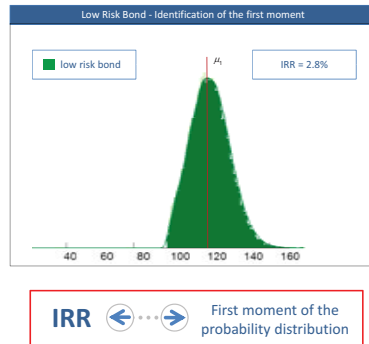
20 moments
needed

From a pure statistical point of view, a proper reconstruction of the original distribution needs at least 4 moments even for the most regular one

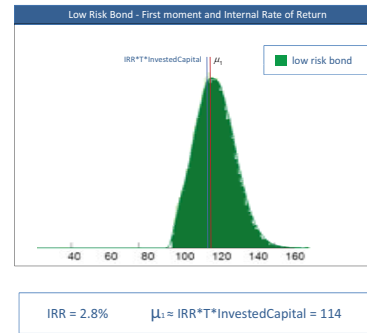


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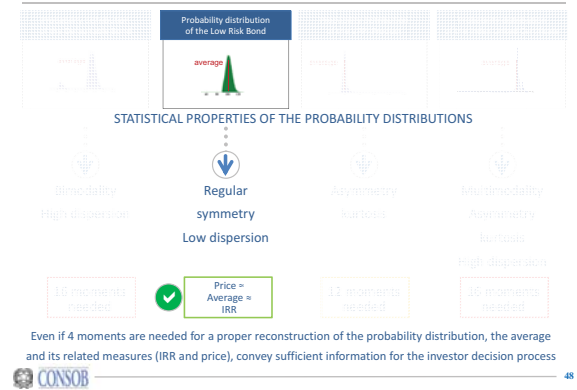
Significance tests: a step beyond – the investor point of view



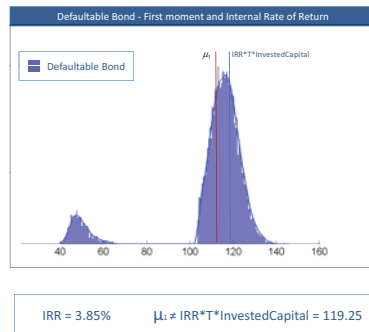
Significance tests



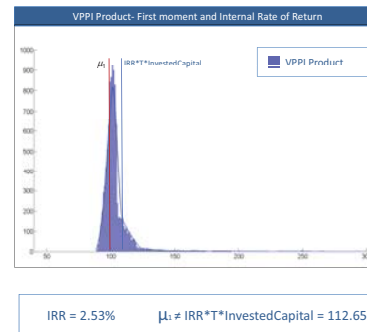
Significance tests



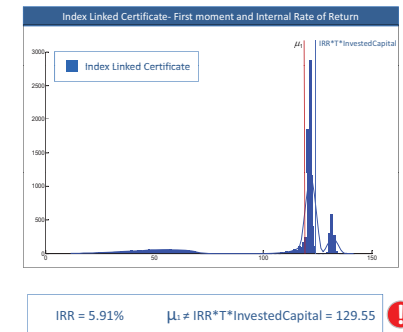
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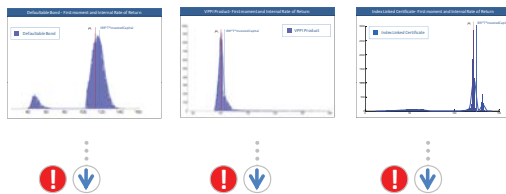
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Significance tests

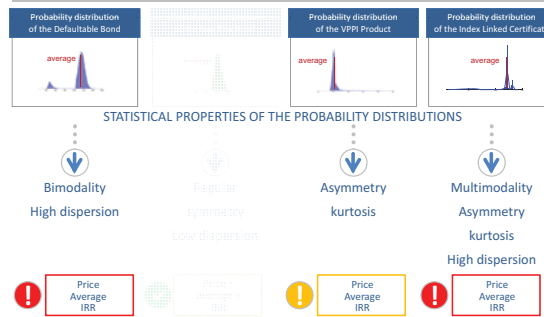


Significance tests



For more complex financial structures, the average progressively loses its connection with the internal rate of return of the investment, so reducing its usefulness as an effective tool for the decision process

Significance tests



The price and the corresponding average and IRR at expiry date – in presence of IRREGULAR distributions – need to be complemented with additional information related to the shape of the probability distribution

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! COMPLEX PRODUCT

The additional information to be supplemented must

be easy to understand for the average investor

capture efficiently all the main statistical characteristics of the probability distribution of the product

! COMPLEX PRODUCT

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Proposal 1: Convey to the average investor the entire probability distribution



MODELLING CHOICES FOR THE SELECTED FINANCIAL PRODUCTS

2 Factor Short Interest Rate Hull-White Model
Short Interest Rate Cox Ingersoll Ross Model

Heston Stochastic Volatility Model for the Equity component
Barndorff Nielsen Normal Inverse Gaussian Model for the Equity component

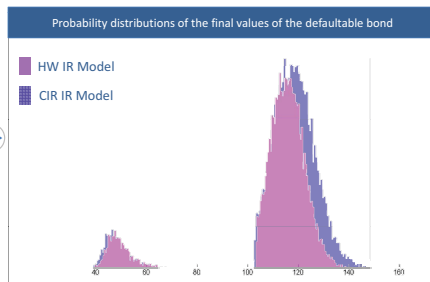
Merton Jump Diffusion Model for the Equity component
Variance Gamma Model for the Equity component

The shape of the probability distribution of the potential returns is obviously dependent on the modelling assumptions.

DEFAULTABLE BOND MODELLING CHOICES FOR THE SELECTED FINANCIAL PRODUCTS



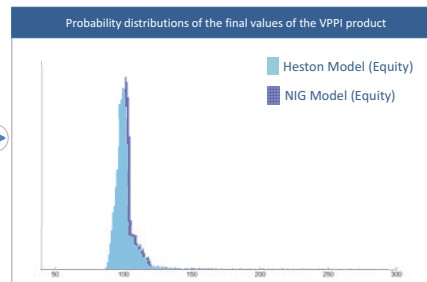
Probability distributions of the final values of the defaultable bond



VPPI PRODUCT MODELLING CHOICES FOR THE SELECTED FINANCIAL PRODUCTS



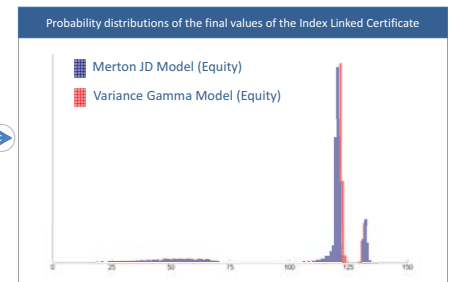
Probability distributions of the final values of the VPPI product



INDEX LINKED CERTIFICATE MODELLING CHOICES FOR THE SELECTED FINANCIAL PRODUCTS



Probability distributions of the final values of the Index Linked Certificate



! COMPLEX PRODUCT

The additional information to be supplemented must

be easy to understand for the average investor

capture efficiently all the main statistical characteristics of the probability distribution of the product

the probability distribution is an abstract object not easy to handle by the average investors

the shape of the probability distribution is dependent on the modelling assumptions

Proposal 1: Convey to the average investor the entire probability distribution

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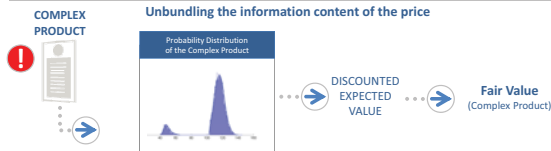
The additional information to be supplemented must

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capture efficiently all the main statistical characteristics of the probability distribution of the product

Proposal 2: Unbundling the information content of the price

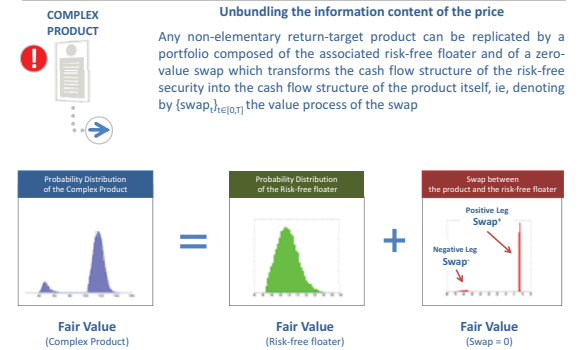
Unveiling Risk and Opportunities to Investors: the unbundling table



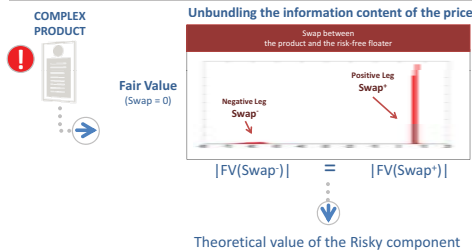
Unveiling Risk and Opportunities to Investors: the unbundling table



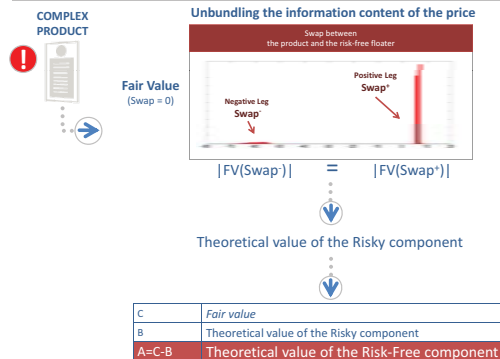
Unveiling Risk and Opportunities to Investors: the unbundling table



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Unveiling Risk and Opportunities to Investors: the unbundling table


Financial investment table (Price Unbundling)

DEFAULTABLE BOND




A	Theoretical value of the Risk-Free component	91.3
B	Theoretical value of the Risky component	5
C = A + B	Fair value	96.3
D	Costs	3.7
E = C + D	Issue price	100

VPPI PRODUCT



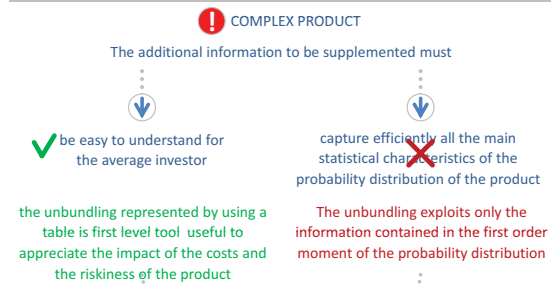
A	Theoretical value of the Risk-Free component	90.1
B	Theoretical value of the Risky component	6.4
C = A + B	Fair value	96.5
D	Costs	3.5
E = C + D	Issue price	100

INDEX LINKED CERTIFICATE



A	Theoretical value of the Risk-Free component	86.2
B	Theoretical value of the Risky component	9.9
C = A + B	Fair value	96.1
D	Costs	3.9
E = C + D	Issue price	100

Unveiling Risk and Opportunities to Investors: the unbundling table

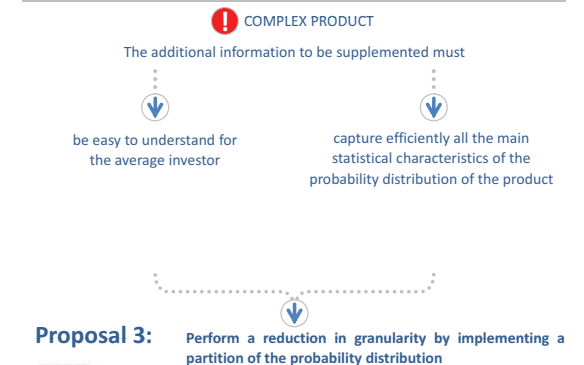


Proposal 2: Unbundling the information content of the price

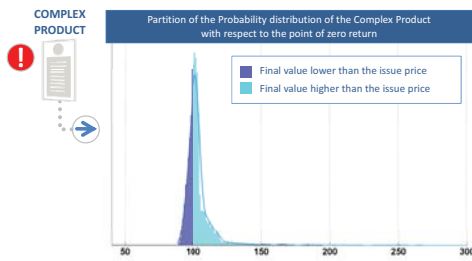
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Unveiling Risk and Opportunities to Investors: the superimposition technique

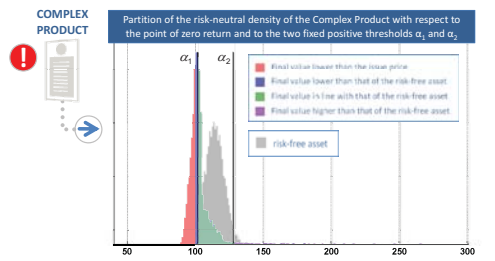


Unveiling Risk and Opportunities to Investors: the superimposition technique



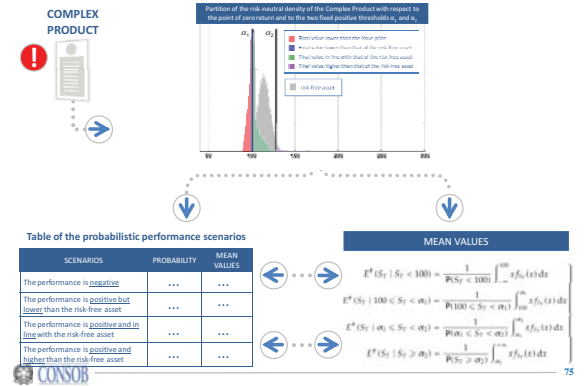
The assessment of the probability of recovering at least the amount paid for the product is of great significance for the investor.

Unveiling Risk and Opportunities to Investors: the superimposition technique

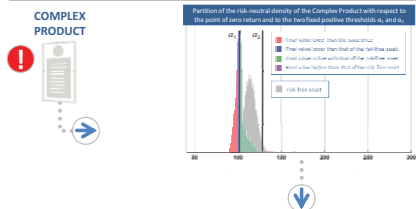


It is appropriate to explore further partitions of the macro-event "the final value of the investment is higher than the issue price" by performing a direct comparison with the final values of the risk-free asset.

Unveiling Risk and Opportunities to Investors: the superimposition technique



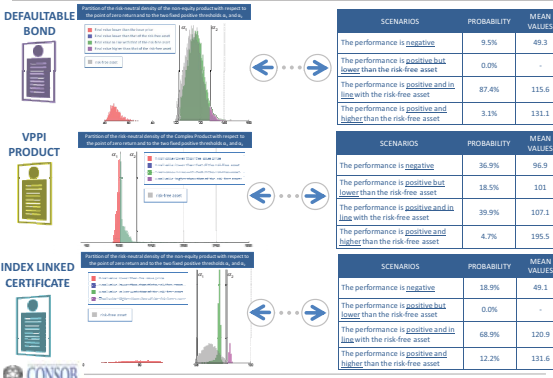
Unveiling Risk and Opportunities to Investors: the superimposition technique



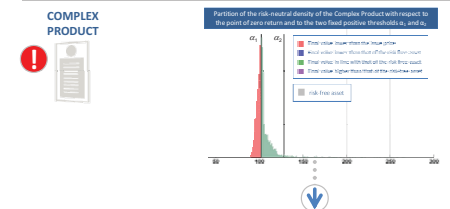
Benefits of this solution:

1. The **reduction in granularity** of the events determined by the partition involves only a very limited loss of information and **the table**, built by coupling for each scenario its risk-neutral probability and the associated mean value, is very easy to read;

Unveiling Risk and Opportunities to Investors: the superimposition technique



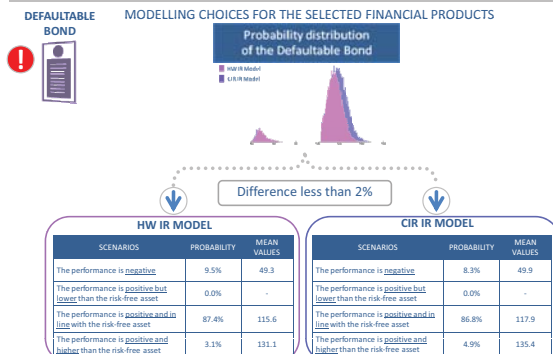
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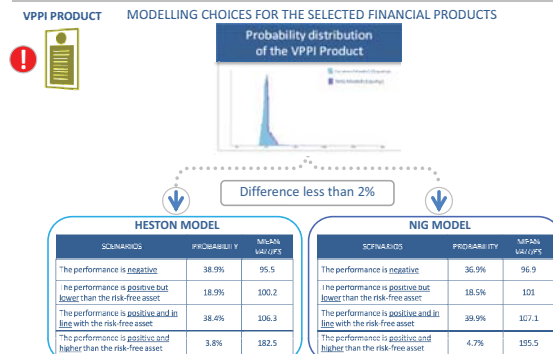
Benefits of this solution:

1. The **reduction in granularity** of the events determined by the partition involves only a very limited loss of information; **The table**, built by coupling for each scenario its risk-neutral probability and the associated mean value, is very easy to read;
2. The model risk arising from the different proprietary models of the issuers has a limited impact.

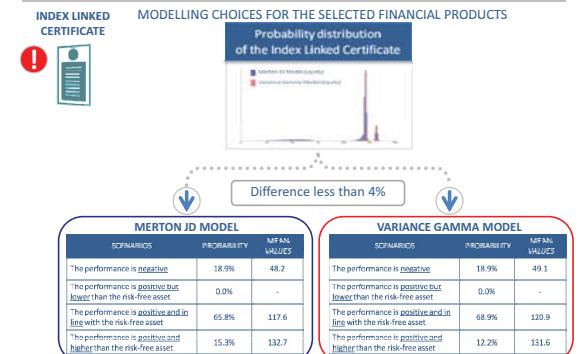
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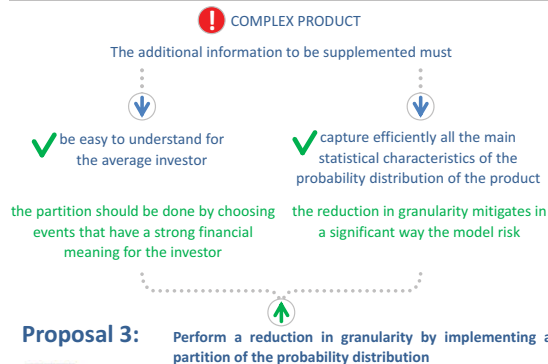
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Syllabus

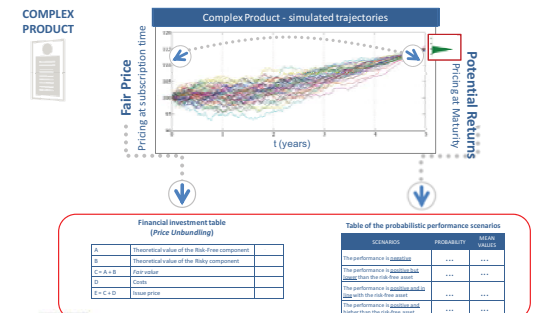
- Shapes and patterns of probability distributions for different structured products
- Recognizing and assessing the main drivers of complexity
- Significance Tests
- Unveiling Risk and Opportunities to Investors
 - Proposal 1
 - Proposal 2
 - Proposal 3
- Conclusions



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Conclusions

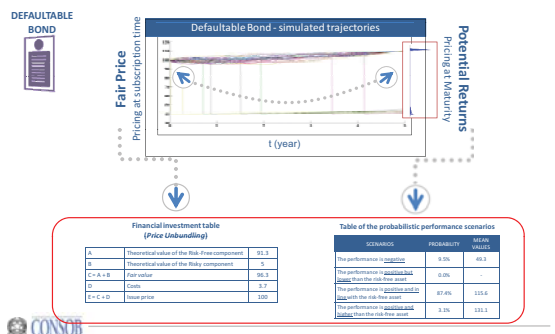
Since there's a close one-to-one relationship between the two tables, the two sets of information can be easily coupled in an easy-to-read sheet



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Conclusions

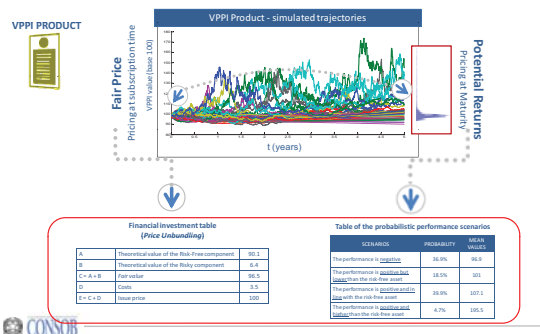
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Conclusions

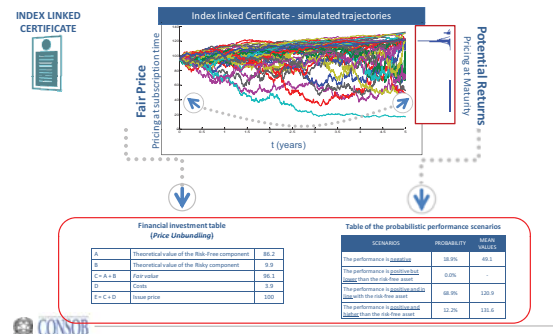
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Conclusions

Since there's a close one-to-one relationship between the two tables, the two sets of information can be easily coupled in an easy-to-read sheet



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Comprehension and comparison of structured products: simplicity or yield?

Marcello Minenna
Head of the Quantitative Analysis and Financial Innovation Unit
CONSOB



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