

## Risk Based Approach towards Transparency on Non-Equity Investment Products

Marcello Minenna - Head of Quantitative Analysis Unit, Consob



## **Syllabus**

□ regulatory framework

products' risk-return profile VS investors' risk-return profile

#### Three-pillars approach

financial structures

☐ 1st Pillar: unbundling and performance scenarios

- > return target produc

- $\ \square$  2<sup>nd</sup> Pillar: the degree of risk
  - > risk target and benchmark products
  - o mapping
  - return target products
- ☐ 3<sup>rd</sup> Pillar: recommended investment time horizon
  - > risk target and benchmark products

    - o connection between probability, volatility and costs
    - o characterization of the necessary condition in the space of returns



#### Preliminaries



The transparency on the risk profile of non-equity investment products is based on three synthetic indicators (three pillars) defined through the development of specific quantitative methods - in order to allow investors to take informed investment decisions.



Synthetic indicators robust. objective and backward verifiable



#### **Preliminaries**

#### Consob Annual Report 2008 Speech by the Chairman to the Financial Market

"The inclusion of indicators on performance scenarios, the degree of risk, costs and recommended investment time horizons in information documents will allow investors to assess and compare investments based on standard criteria.

This is a new approach on the international scene that meets the needs of a market, such as in Italy, where a high capacity for investment tends to privilege direct forms of investment".



#### Preliminaries

#### Consob Annual Report 2009 Speech by the Chairman to the Financial Market

"The weight of structured bonds on the total wealth of Italian families has been progressively increasing in the last decade .... This is a phenomenon that Consob is carefully monitoring, having considered the presence in retail investors portfolios of risky and illiquid bonds that do not offer an adequate return with respect to Government bonds yields."



#### **Preliminaries**

#### The EU Single Market Communication from the Commission on Packaged Retail Investment Products

The level of protection afforded to the retail investor should not vary according to the legal form of these products [...]

#### This work:

- · will provide a market (for packaged retail investment products) in which regulatory arbitrage does not drive savings towards particular products;
- · has the objective to introduce a horizontal approach that will provide a coherent basis for the regulation of mandatory disclosures and selling practices at European level, irrespective of how the product is packaged or sold.

QdF Consob n. 63: A Quantitative Risk-Based Approach to the Transparency of Non-Equity Investment Products

to the potential investors.



This will create a context compatible with the concrete realization of a levelled playing field and with the prevention of any regulatory arbitrage which could arise due to the fragmentation of the current regulation.

[...] the only solution is represented by a thorough revision of both the European and the Italian regulatory framework in the direction of a single directive on the transparency for non-equity investment products.



#### **Preliminaries**

#### The EU Single Market Communication from the Commission on Packaged Retail Investment Products

Undate on Commission work on Packaged Retail Investment Products 16 december 2009

#### Pre-contractual disclosures

Common elements to allow for comparisons to include the structure of documents, order of sections, use of plain language, and focus on key information about nature of product, its risks, potential performance and costs.

# QdF Consob n. 63: A Quantitative Risl Based Approach to the Transparency of

The regulatory choices Consob has made over time reflect its view of the prospectus as the privileged channels to realize an effective transparency both in the offering and in the distribution of non-equity investment

Such approach, developed and progressively implemented by Consob, is based on three pillars, corresponding to three synthetic indicators defined through the application of specific quantitative methods.

The three pillars fully define the contents of a product information sheet which should become the core of the prospectus and of the other transparency documentation intended to effectively.

#### Preliminaries

Proposal of the European Commission for a DIRECTIVE OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL amending Directive 2003/71/EC on the PROSPECTUS (September 2009)

#### Whereas (10):

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"The summary of the prospectus is a key source of information for retail investors. It should be short, simple and easy for targeted investors to understand. It should focus on the key information that investors need in order to be able to make informed investment decisions. Its content should not be restricted to any predetermined number of words. The format and content of the summary should be determined in a way that ensures comparability with other investment products that are similar to the investment proposal described in the prospectus.".

## **Preliminaries**

FINANCIAL REGULATORY REFORM: A NEW FOUNDATION



Protect consumers and investors from financial abuse.

To rebuild trust in our markets, we need strong and consistent regulation and supervision of consumer financial services and investment markets. ...

We must promote transparency, simplicity, fairness, accountability, and access. We propose:

- Stronger regulations to improve the transparency, fairness, and appropriateness of consumer and investor products and services
- A level playing field and higher standards for providers of consumer financial products and services, whether or not they are part of a bank.







REFORM: A NEW FOUNDATION

Transparency.

We propose a new proactive approach to disclosure.

[...] all disclosures and other communications with consumers be reasonable: balanced in their presentation of benefits, and clear and conspicuous in their identification of costs, penalties, and risks.

Mandatory disclosure forms should be clear, simple, and concise.

Moreover, reasonableness does not mean a litany of every conceivable risk, which effectively obscures significant risks. It means identifying conspicuously the more significant risks. It means providing consumers with disclosures that help them to understand the consequences of their financial decisions.



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## **Syllabus**

Preliminaries

☐ products' risk-return profile VS investors' risk-return profile

Three-pillars approach

financial structures

☐ 1st Pillar: unbundling and performance scenarios

> return target product

model risk assessment ☐ 2<sup>nd</sup> Pillar: the degree of risk

> risk target and benchmark products

mapping

☐ 3<sup>rd</sup> Pillar: recommended investment time horizon

> risk target and benchmark products

o connection between probability, volatility and costs

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## Preliminaries: regulatory framework

The implementation of the disclosure regulation on the risk-profile of non-equity investment products should allow the investor, even assisted by a financial advisor, to choose the financial product more suitable to his investment objectives.

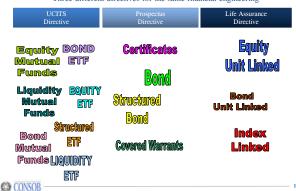




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#### Preliminaries: regulatory framework

Three different directives for the same financial engineering



#### **Syllabus**

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> return target products



#### Preliminaries: products' risk-return profile VS investors' risk-return profile

The information to be provided to the investor, in a simple, clear and fair way, must allow an assessment of his needs in terms of:





Return goal:







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Preliminaries: products' risk-return profile VS investors' risk-return profile





PREVENT MISBUYING

#### Preliminaries: products' risk-return profile VS investors' risk-return profile



... allow the investor to match his needs with the features of the financial products and to make an informed investment decision



INVESTMENT OBJECTIVES

FINANCIAL SITUATION

EXPERIENCE AND KNOWLEDGE

# INVESTMENT

(MiFID suitability test) Client Profiling

Investment firms interpret the needs of client according to their internal procedures that may differ from company to



#### New Prospectus Directive The format and content of

the summary should be determined in a way that ensures comparability with other investment products that are similar to the investment proposal described in the prospectus.



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# **Syllabus**

☐ regulatory framework

☐ products' risk-return profile VS investors' risk-return profile

## Three-pillars approach

☐ 1st Pillar: unbundling and performance scenarios

☐ 2<sup>nd</sup> Pillar: the degree of risk

> risk target and benchmark products

☐ 3<sup>rd</sup> Pillar: recommended investment time horizon

> return target products

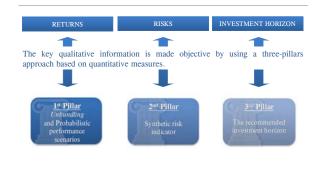


#### Three-pillars approach

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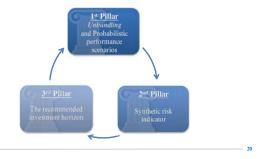
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#### Three-pillars approach

The three pillars are closely linked together and offer to investors an organic and internally consistent representation of the risks, costs and potential performances of the product over the recommended investment horizon.



## **Syllabus**

#### Preliminaries

products' risk-return profile VS investors' risk-return profile

#### Three-pillars approach

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- return target products

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- o mapping

#### > return target products

- ☐ 3<sup>rd</sup> Pillar: recommended investment time horizon
  - > risk target and benchmark products

    - o connection between probability, volatility and costs
    - o characterization of the necessary condition in the space of returns

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#### Three-pillars approach: financial structures

The three-pillars approach is based on the preliminary classification of the products into three types of financial structures:







#### Three-pillars approach: financial structures



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"Risk target" products invest in any market and any financial instrument in order to optimize over time a given target in terms of risk exposure.



"Benchmark" products have an investment policy which is anchored to a benchmark, and in relation to this benchmark the asset management style may be either passive or active.



"Return target" products feature a financial engineering (and, in some cases, a consequent investment policy) aimed at pursuing a minimum target return on the financial investment.



#### Three-pillars approach: financial structures

In "risk target" or "benchmark" products the degree of risk, together with the costs applied, allows to determine the recommended minimum investment time horizon. This horizon is used as the reference period to calculate the probability scenarios.









#### Three-pillars approach: financial structures

In "return target" products the target return at a given maturity clearly identifies the investment time horizon (a shorter holding period would compromise the liquidability of the product) w.r.t. which the probability scenarios and the degree of risk are determined.





## **Syllabus**

☐ regulatory framework

☐ products' risk-return profile VS investors' risk-return profile

#### Three-pillars approach

## ☐ 1<sup>st</sup> Pillar: unbundling and performance scenarios

- > risk target and benchmark products

#### ☐ 2<sup>nd</sup> Pillar: the degree of risk

- > risk target and benchmark products

#### ☐ 3<sup>rd</sup> Pillar: recommended investment time horizon

- o how to determine a consistent series of Time Horizons > return target products
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1st Pillar: unbundling and performance scenarios



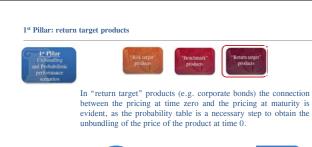
#### Unbundling and **Probabilistic Performance Scenario**

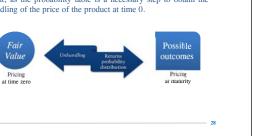
Performance risk w.r.t. the risk-free asset under the risk-neutral probability measure



... illustrates the unbundling of the price of the non-equity investment product at the time of subscription and provides a clear and concise information about its possible outcomes and costs.

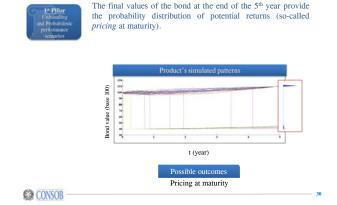




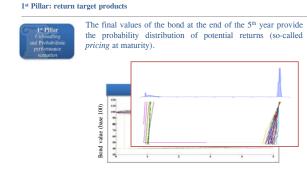


# 1 Pillar Cuthonding and Probabilists Further scenarion 5 year fixed-rate bond Euribor's simulated patterns Product's simulated patterns t (year)

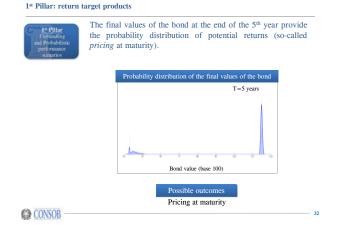
1st Pillar: return target products

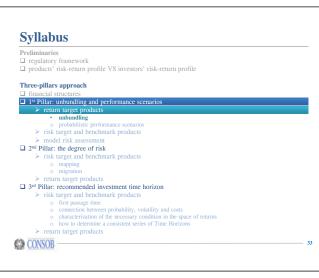


1st Pillar: return target products









## 1st Pillar: return target products (unbundling)

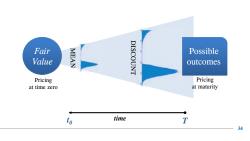


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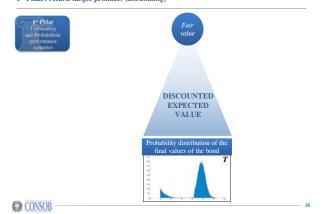
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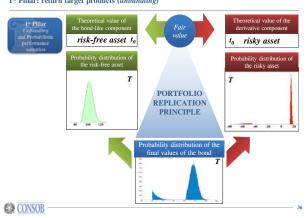
The <u>unbundling</u> table shows the fair value of the product at time zero ... which is equal to the expected value, under the risk-neutral probability measure, of the possible outcomes discounted at the risk-free rate.



1st Pillar: return target products (unbundling)



1st Pillar: return target products (unbundling)















☐ regulatory framework

products' risk-return profile VS investors' risk-return profile

#### Three-pillars approach

#### ☐ 1st Pillar: unbundling and performance scenarios

· probabilistic performance scenarios

> risk target and benchmark products

2<sup>nd</sup> Pillar: the degree of risk

> risk target and benchmark products

mapping

#### ☐ 3<sup>rd</sup> Pillar: recommended investment time horizon

> risk target and benchmark products

- o connection between probability, volatility and costs
- o characterization of the necessary condition in the space of returns
- > return target products





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- ☐ regulatory framework
- ☐ products' risk-return profile VS investors' risk-return profile

1st Pillar: return target products (probabilistic performance scenarios)

2.5%

CN<sub>o</sub>

100

The

lower than

the risk-free

120

The

performance is positive and in line with

the risk-free

140

#### Three-pillars approach

The

performance is negative

- risk target and benchmark produc
- model risk assessn

#### ☐ 2<sup>nd</sup> Pillar: the degree of risk

- > risk target and benchmark products
- o mapping

#### ☐ 3<sup>rd</sup> Pillar: recommended investment time horizon

- > return target products



## 1st Pillar: return target products (probabilistic performance scenarios)



1st Pillar: return target products (unbundling and performance scenarios)

Connection between the pricing at time zero and the pricing at the end of recommended investment horizon





## 1:1 Relationship



## 1st Pillar: risk target and benchmark products



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In "risk target" and "benchmark" products, the above described connection between fair value and possible outcomes is satisfied at any time. In these products, the calculation of the returns' probability distribution is an intermediate step of the process carried out to determine the recommended minimum investment time horizon.

#### 1st Pillar: risk target and benchmark products



Connection between the pricing at time zero and the pricing at the end of recommended minimum investment horizon





## 1:1 Relationship



# **Syllabus**

- ☐ regulatory framework
- ☐ products' risk-return profile VS investors' risk-return profile

#### Three-pillars approach

#### ☐ 1st Pillar: unbundling and performance scenarios

#### > risk target and benchmark products model risk assessment

#### ☐ 2<sup>nd</sup> Pillar: the degree of risk

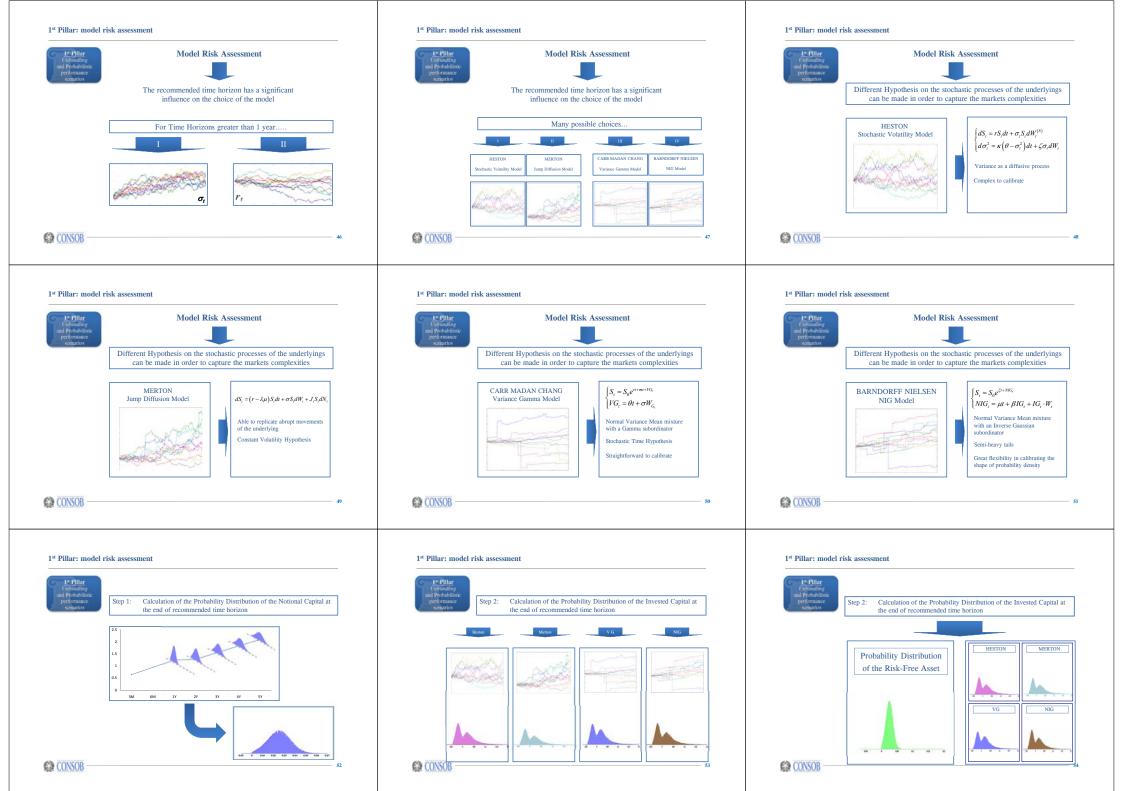
- > risk target and benchmark products
- > return target products

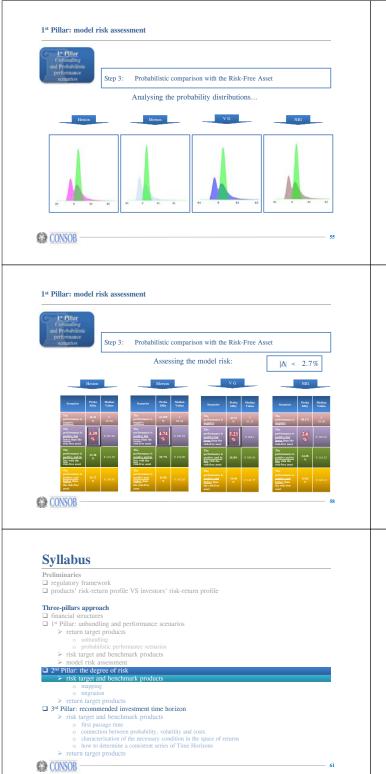
#### ☐ 3<sup>rd</sup> Pillar: recommended investment time horizon

- > risk target and benchmark products
- o first passage time
- > return target products











Step 3: Probabilistic comparison with the Risk-Free Asset

Assessing the model risk:



Step 3: Probabilistic comparison with the Risk-Free Asset

Assessing the model risk:

**|**\( \) < 4.7\%

1st Pillar: model risk assessment



1st Pillar: model risk assessment

1st Pillar: model risk assessment

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#### **Synthetic Risk Indicator**

... provides a description, on a qualitative scale, of the risk level of the financial products based on volatility measures.

... represents in an explicit way the riskiness of the product embedded in the probabilistic performance scenarios of the first pillar.

#### 2<sup>nd</sup> Pillar: risk target and benchmark products



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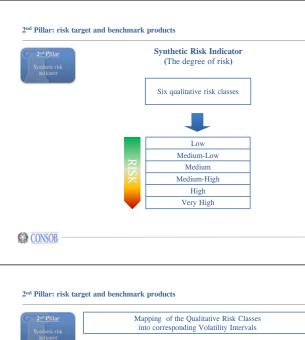


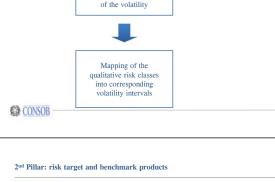


The degree of risk of "risk target" and "benchmark" products is initially identified by the intermediary choosing the risk class which he deems to better match the specific features of the product's financial engineering over the recommended investment time horizon.

During this horizon, the intermediary monitor any possible migration of the degree of risk to a different risk class or, for "benchmark" products, to a different management class (i.e. the intensity of the asset management activity in terms of deviation from the chosen benchmark).





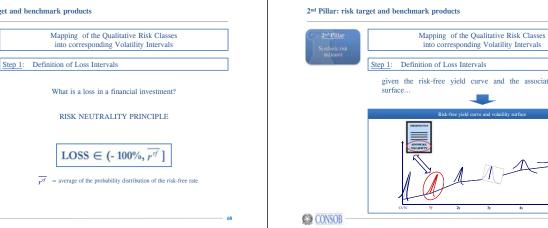


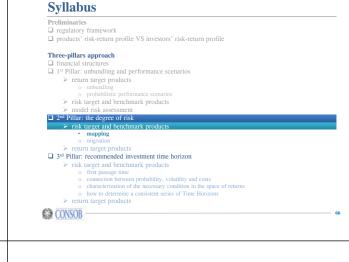
Time evolution

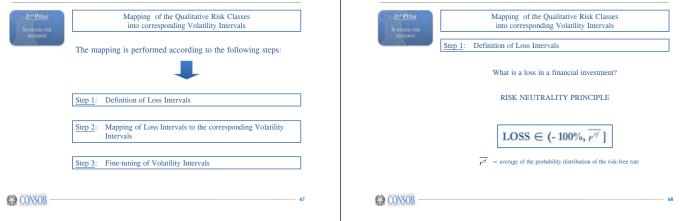
Synthetic Risk Indicator

(The degree of risk)

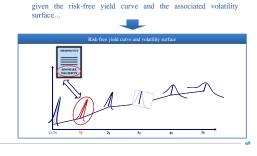
2<sup>nd</sup> Pillar: risk target and benchmark products

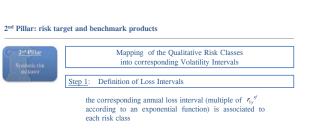




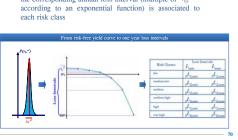


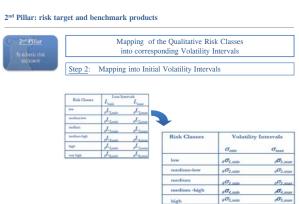
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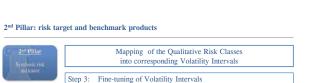




g O A MARIN

OG,max

very high



	TOOLS
ity Intervals $\sigma_{max}$ $\sigma_{max}$ $\sigma_{L,max}$	$\sqrt{\text{GARCH Diffusive Models}}$ $\sqrt{\text{Non linear Stochastic Programming}}$

#### 2<sup>nd</sup> Pillar: risk target and benchmark products

Mapping of the Qualitative Risk Classes into corresponding Volatility Intervals

Step 3: Fine-tuning of Volatility Intervals: GARCH Diffusive Models

The Weak Convergence Theorem on R2

The jump-continuous process  $\{X_t^h\}$ , whose measurable space is  $(\mathbb{R}^2, \mathbb{B}(\mathbb{R}^2))$ converges weakly for  $h\downarrow 0$  to the continuous process  $\{X_t\}$  which has a unique distribution and is characterized by the following stochastic differential equation

$$dX_t = b(x,t)dt + \sigma(x,t)dW_{2,t}$$

where  $W_{2,t}$  is a two-dimensional standard Brownian motion, if the conditions 1-4 hereafter are satisfied.



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2<sup>nd</sup> Pillar: risk target and benchmark products



Mapping of the Qualitative Risk Classes into corresponding Volatility Intervals

Step 3: Fine-tuning of Volatility Intervals: GARCH Diffusive Models

Condition 1  
If 
$$\exists$$
 a  $\delta > 0$  s.t  $\lim_{\lambda \geqslant 0} \left( \frac{c_{k,\delta}(x_1,t)}{c_{k,\delta}(x_2,t)} \right) = 0$  then  $\exists$   $a(x,t)$  and  $b(x,t)$  s.t.:  
 $\lim_{t \to 0} \left( \frac{b_0(x_1,t)}{b_0(x_2,t)} - \frac{b_0(x_2,t)}{b_0(x_2,t)} \right) = \left( \frac{b_0(x_1,t)}{b_0(x_2,t)} - \frac{b_0(x_2,t)}{b_0(x_2,t)} \right)$ 

Condition 2

$$\exists \sigma(x, t)$$
 s.t.:  $\forall x_1 \in \mathbb{R}^1, \forall x_2 \in \mathbb{R}^1$  then  $\begin{pmatrix} \sigma(x_1, t) & 0 \\ 0 & \sigma(x_2, t) \end{pmatrix} = \begin{pmatrix} \sqrt{\sigma(x_1, t)} & 0 \\ 0 & \sqrt{\sigma(x_2, t)} \end{pmatrix}$ 

For h  $\downarrow 0$ ,  $X_0^h$  converges in distribution to a random variable  $X_0$  with probability neasure  $v_0$  on  $(\mathbb{R}^2, \mathbb{B}(\mathbb{R}^2))$ 

 $v_0$ , a(x,t) and b(x,t) uniquely specify the distribution of the process  $\{X_t\}$  characterized by an initial distribution  $v_0$ , a conditional second moment a(x,t)and a conditional first moment b(x,t)

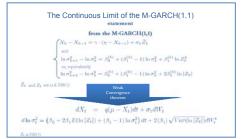


#### 2nd Pillar: risk target and benchmark products



Mapping of the Qualitative Risk Classes into corresponding Volatility Intervals

Step 3: Fine-tuning of Volatility Intervals: GARCH Diffusive Models





#### 2<sup>nd</sup> Pillar: risk target and benchmark products



Mapping of the Qualitative Risk Classes into corresponding Volatility Intervals

Step 3: Fine-tuning of Volatility Intervals: GARCH Diffusive Models

The Prediction Interval for the Volatility

key point



From the Diffusion Limit of the M-GARCH(1,1) Process it is possible to establish a Predictive Interval for σ,



#### 2nd Pillar: risk target and benchmark products



Mapping of the Qualitative Risk Classes into corresponding Volatility Intervals

Step 3: Fine-tuning of Volatility Intervals: GARCH Diffusive Models

The Prediction Interval for the Volatility

distributional properties of the S.D.E. of the M-GARCH(1,1)

$$d\ln\sigma_t^2 = \left[\beta_0 + 2\beta_1 \mathbf{E} \left(\ln|Z_t|\right) + \left(\beta_1 - 1\right) \ln\sigma_t^2\right] dt + 2\left|\beta_1\right| \sqrt{Var(\ln|Z_t|)} dW_t^*$$
 O.U.

$$\ln \sigma_t^2 \sim N \left( \frac{\left(\ln \sigma_s^2 + \frac{\beta_0 + 2\beta_1 E(\ln(2\varepsilon_1))}{(\beta_1 - 1)}\right) e^{(\beta_1 - 1)(t - s)} - \frac{\beta_0 + 2\beta_2 E(\ln(2\varepsilon_1))}{(\beta_1 - 1)};}{\sqrt{\frac{2(\beta_1 | \sqrt{\operatorname{Var}(\ln(2\varepsilon_1))}^2/\varepsilon^2)}{2(\beta_1 - 1)}}}; \right.$$



#### 2nd Pillar: risk target and benchmark products



Mapping of the Qualitative Risk Classes into corresponding Volatility Intervals

Step 3: Fine-tuning of Volatility Intervals: GARCH Diffusive Models

#### matching of the first two conditional moments



$$E\left(\ln\sigma_{k}^{2}\right) = \beta_{0}^{(k)} + \beta_{1}^{(k)}\ln\sigma_{k-1}^{2} + 2\beta_{1}^{(k)}E\left(\ln|Z_{k-1}|\right)$$

$$Var\left(\ln \sigma_k^2\right) = 4\left(\beta_1^{(k)}\right)^2 Var\left(\ln |Z_{k-1}|\right)$$



#### 2<sup>nd</sup> Pillar: risk target and benchmark products



Mapping of the Qualitative Risk Classes into corresponding Volatility Intervals

Step 3: Fine-tuning of Volatility Intervals: GARCH Diffusive Models

#### matching of the first two conditional moments



$$E\left(\ln\sigma_t^2\right) = \left(\ln\sigma_{t-1}^2 + \frac{\beta_0 + 2\beta_1 E\left(\ln|Z_t|\right)}{(\beta_1 - 1)}\right)e^{(\beta_1 - 1)} - \frac{\beta_0 + 2\beta_1 E\left(\ln|Z_t|\right)}{(\beta_1 - 1)}$$

$$Var\left(\ln\sigma_t^2\right) = \frac{4\beta_1^2 Var\left(\ln|Z_t|\right)}{2\left(\beta_1 - 1\right)} \left(e^{2(\beta_1 - 1)} - 1\right)$$

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#### 2<sup>nd</sup> Pillar: risk target and benchmark products



Mapping of the Qualitative Risk Classes into corresponding Volatility Intervals

Step 3: Fine-tuning of Volatility Intervals: GARCH Diffusive Models

#### matching of the first two conditional moments



$$\begin{array}{ll} \beta_0^{(k)} = & -2 \left| \beta_1 \right| \sqrt{\frac{e^{2(\beta_1-1)}-1}{2(\beta_1-1)}} E\left( \ln |Z_{k-1}| \right) - \left| \beta_1 \right| \sqrt{\frac{e^{2(\beta_1-1)}-1}{2(\beta_1-1)}} \ln \sigma_{k-1}^2 + \\ & + e^{(\beta_1-1)} \ln \sigma_{k-1}^2 + \frac{\left| \beta_0 + 2\beta_1 E(\ln |Z_{k-1}|) \right| \left| e^{(\beta_1-1)}-1 \right|}{\beta_1-1} \end{array}$$



#### 2<sup>nd</sup> Pillar: risk target and benchmark products



Mapping of the Qualitative Risk Classes into corresponding Volatility Intervals

Step 3: Fine-tuning of Volatility Intervals: GARCH Diffusive Models

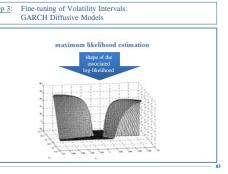
## matching of the first two conditional moments

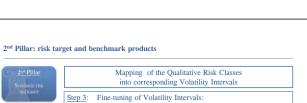


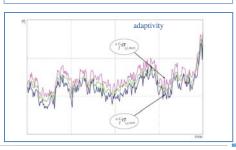
$$\begin{split} \ln \sigma_k^2 - \ln \sigma_{k-1}^2 &= & \frac{[\beta_0 + 2\beta_1 E(\ln|Z_{k-1}|)] (e^{(\beta_1 - 1)} - 1)}{\beta_1 - 1} - \\ &- 2 \left| \beta_1 \right| \sqrt{\frac{e^{2(\beta_1 - 1)} - 1}{2(\beta_1 - 1)}} E\left(\ln|Z_{k-1}|\right) + \\ &+ \left(e^{(\beta_1 - 1)} - 1\right) \ln \sigma_{k-1}^2 + \\ &+ 2 \left| \beta_1 \right| \sqrt{\frac{e^{2(\beta_1 - 1)} - 1}{2(\beta_1 - 1)}} \ln |Z_{k-1}| \end{split}$$



# 2<sup>nd</sup> Pillar: risk target and benchmark products Mapping of the Qualitative Risk Classes into corresponding Volatility Intervals Step 3: Fine-tuning of Volatility Intervals: GARCH Diffusive Models maximum likelihood estimation $y_k := \ln \sigma_k^2 - \ln \sigma_{k-1}^2$ $\varepsilon := \ln |Z_{k-1}|$ CONSOB 2nd Pillar: risk target and benchmark products Mapping of the Qualitative Risk Classes into corresponding Volatility Intervals Step 3: Fine-tuning of Volatility Intervals: GARCH Diffusive Models maximum likelihood estimation







#### 2<sup>nd</sup> Pillar: risk target and benchmark products



Mapping of the Qualitative Risk Classes into corresponding Volatility Intervals

Step 3: Fine-tuning of Volatility Intervals: GARCH Diffusive Models



where we used:  $E(\ln |Z_{k-1}|) = -0.6351$ 

#### 2<sup>nd</sup> Pillar: risk target and benchmark products



Mapping of the Qualitative Risk Classes into corresponding Volatility Intervals

Step 3: Fine-tuning of Volatility Intervals: GARCH Diffusive Models



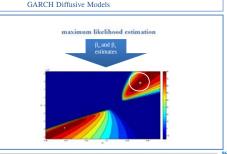
#### 2nd Pillar: risk target and benchmark products



CONSOB

Mapping of the Qualitative Risk Classes into corresponding Volatility Intervals

Step 3: Fine-tuning of Volatility Intervals: GARCH Diffusive Models



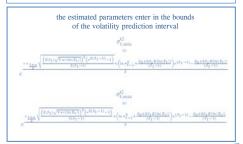
#### 2<sup>nd</sup> Pillar: risk target and benchmark products



CONSOB

Mapping of the Qualitative Risk Classes into corresponding Volatility Intervals

Step 3: Fine-tuning of Volatility Intervals: GARCH Diffusive Models



CONSOB

GARCH Diffusive Models

CONSOB

CONSOB

#### 2<sup>nd</sup> Pillar: risk target and benchmark products



**CONSOB** 

**CONSOB** 

Mapping of the Qualitative Risk Classes into corresponding Volatility Intervals

Step 3: Fine-tuning of Volatility Intervals: Non Linear Stochastic Programming









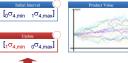


#### 2<sup>nd</sup> Pillar: risk target and benchmark products



Mapping of the Qualitative Risk Classes into corresponding Volatility Intervals

Step 3: Fine-tuning of Volatility Intervals: Non Linear Stochastic Programming















#### 2<sup>nd</sup> Pillar: risk target and benchmark products

Mapping of the Qualitative Risk Classes into corresponding Volatility Intervals

Step 3: Fine-tuning of Volatility Intervals: Non Linear Stochastic Programming













#### 2<sup>nd</sup> Pillar: risk target and benchmark products

Mapping of the Qualitative Risk Classes into corresponding Volatility Intervals

Step 3: Fine-tuning of Volatility Intervals

#### OUTPUT

Risk Classes	Volatility	Volatility Intervals		
Misk Classes	$\sigma_{ m min}$	$\sigma_{ m max}$		
Low	0.01%	0.49%		
Medium-Low	0.50%	1.59%		
Medium	1.60%	3.99%		
Medium-High	4.00%	9.99%		
High	10.00%	24.99%		
Very High	25.00%	>25.00%		

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#### 2<sup>nd</sup> Pillar: risk target and benchmark products



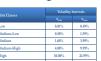
#### Synthetic Risk Indicator (The degree of risk)







Mapping of the qualitative risk classes into corresponding volatility intervals





## 2nd Pillar: benchmark products



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For benchmark products the degree of risk is supplemented by a synthetic indicator of the asset management style:

#### passive or active

In this second case, the intensity of the active management style depends on the extent of the deviation from the benchmark and on its direction





#### 2<sup>nd</sup> Pillar: benchmark products



## Synthetic Risk Indicator

(The degree of deviation from the benchmark)

Three qualitative management classes



Limited	
Intermediate	
Considerable	



#### 2<sup>nd</sup> Pillar: benchmark products



#### Synthetic Risk Indicator

(The degree of deviation from the benchmark)

Time evolution of the volatility



Mapping of the qualitative risk classes into corresponding

volatility intervals





Mapping of each management class into corresponding intervals of a suitable measure



#### 2<sup>nd</sup> Pillar: benchmark products



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Mapping of each management class into corresponding intervals of a suitable measure

> Choice of a proper Volatility Measure: the delta-vol  $\Delta \sigma = \sigma_F - \sigma_B$

Risk Classes	Delta-Vol Intervals							
	Limited		Intermediate		Considerable			
	$\Delta\sigma_{min}$	$\Delta\sigma_{\rm max}$	$\Delta\sigma_{\min}$	$\Delta\sigma_{\rm max}$	$\Delta\sigma_{\min}$	$\Delta\sigma_{\rm max}$		
Low	-0.118%	0.118%	-0.176%	0.176%	-0.235%	0.235%		
Medium- Low	-0.239%	0.239%	-0.358%	0.358%	-0.477%	0.477%		
Medium	-0.600%	0.600%	-0.900%	0.900%	-1.200%	1.200%		
Medium- High	-1.250%	1.250%	-1.875%	1.875%	-2.500%	2.500%		
High	-3.125%	3.125%	-4.668%	4.668%	-6.249%	6.249%		
Very High	-6.250%	6.250%	-9.375%	9.375%	-12.500%	12,500%		

## **Syllabus**

☐ regulatory framework

products' risk-return profile VS investors' risk-return profile

#### Three-pillars approach

☐ 1st Pillar: unbundling and performance scenarios

- > return target products
- > risk target and benchmark products
- > model risk assessment

## ☐ 2<sup>nd</sup> Pillar: the degree of risk

☐ 3<sup>rd</sup> Pillar: recommended investment time horizon

- > risk target and benchmark products
  - o first passage time

  - o how to determine a consistent series of Time Horizons
- > return target products



#### 2<sup>nd</sup> Pillar: risk target and benchmark products

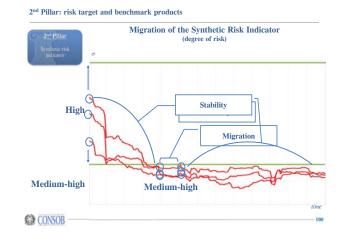


Migration of the Synthetic Risk Indicator

Migrations of the risk profile are persistent changes either of the degree of risk or of the degree of deviation from the benchmark which can significantly affect investors assessment of the nonequity product.







#### 2<sup>nd</sup> Pillar: risk target and benchmark products

#### Migration of the Synthetic Risk Indicator

In order to correctly detect migrations, the width of both volatility and delta-vol intervals must be adequately set with respect to the period taken as a reference to assess the occurrence of these phenomena.

Too wide intervals could result in an artificial reduction in the number of migrations detected.

Too narrow intervals could result in an excessive number of migrations, many of them being spurious.

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#### 2<sup>nd</sup> Pillar: risk target and benchmark products



#### Migration Rule (degree of risk)

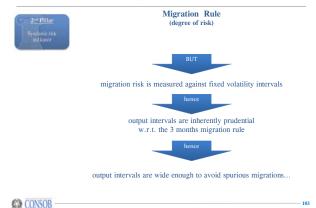
the iterative procedure guarantees that a product belonging to a given risk class does not breach the GARCH adaptive band more than 5% of the days in 1 year



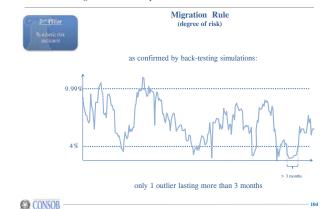
no more than 16 days over 250

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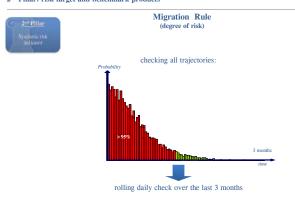
#### 2nd Pillar: risk target and benchmark products



#### 2nd Pillar: risk target and benchmark products

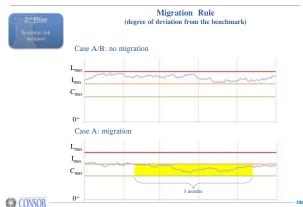


#### 2<sup>nd</sup> Pillar: risk target and benchmark products

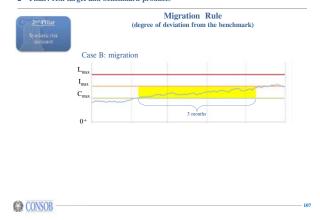


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#### 2<sup>nd</sup> Pillar: risk target and benchmark products



#### 2<sup>nd</sup> Pillar: risk target and benchmark products



## **Syllabus**

- ☐ regulatory framework
- products' risk-return profile VS investors' risk-return profile

#### Three-pillars approach

- ☐ 1st Pillar: unbundling and performance scenarios
- > return target products

- > risk target and benchmark products

#### ☐ 2<sup>nd</sup> Pillar: the degree of risk

- ☐ 3<sup>rd</sup> Pillar: recommended investment time horizon
  - > risk target and benchmark products
    - o first passage time
  - return target products





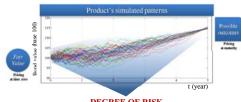








In "return target" products the analysis of the volatility measures implicit in the probability distribution of the potential returns makes it possible to determine the risk class



DEGREE OF RISK

## **Syllabus**

☐ regulatory framework

products' risk-return profile VS investors' risk-return profile

#### Three-pillars approach

- ☐ 1<sup>st</sup> Pillar: unbundling and performance scenarios
  - > return target products
  - > risk target and benchmark products
- > model risk assessment
- $\ \square$  2<sup>nd</sup> Pillar: the degree of risk
  - > risk target and benchmark products

#### ☐ 3<sup>rd</sup> Pillar: recommended investment time horizon

- risk target and benchmark produc
  - o mimimun Recommended Time Horizon



#### 3rd Pillar: recommended investment time horizon



#### The Recommended Investment **Time Horizon**

Investment time horizon consistent with the risk-return profile and the costs associated with the product.



#### 3rd Pillar: recommended investment time horizon



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...for "risk-target" and benchmark products, the recommended investment time horizon is calculated as the break-even time, i.e. the minimum time required to recover initial costs and to off-set running costs, at least once, from a probabilistic point of view.



**Syllabus** 

- ☐ regulatory framework
- products' risk-return profile VS investors' risk-return profile

#### Three-pillars approach

- ☐ 1<sup>st</sup> Pillar: unbundling and performance scenarios
  - > return target products

  - > risk target and benchmark products
- > model risk assessment ☐ 2<sup>nd</sup> Pillar: the degree of risk
- - > risk target and benchmark products
  - o mapping o migration

- first passage time

- > return target products



3rd Pillar: recommended investment time horizon



#### The recommended investment time horizon

In analytical terms, the probability of the event:

The investment recovers the initial costs and to off-sets the running costs at least once

can be calculated through the concept of

First Passage Time



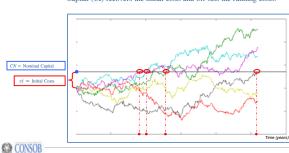
- 111

#### 3rd Pillar: recommended investment time horizon



#### First Passage Time:

First time (expressed in years) such that the value of the Invested Capital (CI) recovers the initial costs and off-sets the running costs.



3rd Pillar: recommended investment time horizon



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#### First Passage Time:

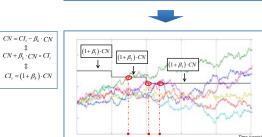
The costs treshold, depending from the presence of redemption's costs, can be variable



#### 3rd Pillar: recommended investment time horizon



Redemption's costs in percentage  $\beta_k$  of the Nominal Capital where  $\hat{\beta}_k$  takes  $\beta_1$   $\beta_2$   $\beta_3$ , ...,  $\beta_n$  values for different time intervals



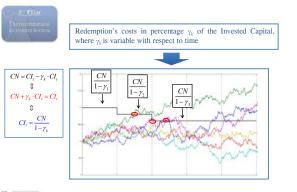
# 3rd Pillar: recommended investment time horizon First Passage Time: costs, can be variable

The costs threshold, depending from the presence of redemption's



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#### 3rd Pillar: recommended investment time horizon



CONSOB 119

#### 3rd Pillar: recommended investment time horizon



The probability of the event:

The investment recovers the initial costs and off-sets the running costs at least once

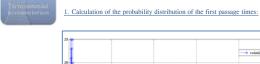
given a confidence level  $\alpha$ , uniquely identifies a time  $T^*$  on the cumulative distribution function of the first passage times, i.e.:

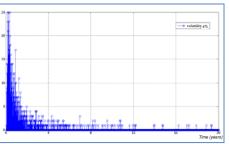
$$T^* = \left\{ T \in \mathfrak{R}^+ : P[t^* \le T] = \alpha \right\}$$
where
$$t^* = \inf \left[ t \in \mathfrak{R}^+ : CI_t > CN \right]$$

is the first passage time



#### 3rd Pillar: recommended investment time horizon





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#### 3rd Pillar: recommended investment time horizon

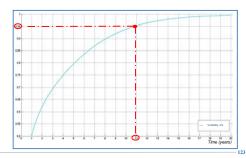


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#### 3rd Pillar: recommended investment time horizon



3. The confidence level  $\alpha$  uniquely identifies  $T^{\alpha}$  on the cumulative distribution function of the first passage times:



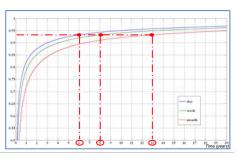
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#### 3rd Pillar: recommended investment time horizon



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3. The discretization step is relevant in the determination of the cumulative probability function, conditioning the identification of the time horizon, given a ixed level of confidence:

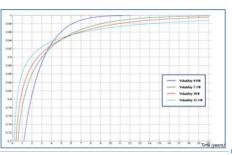


#### 3rd Pillar: recommended investment time horizon



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When many probability distribution functions are considered, letting varying volatilities and costs, the problem of correctly identifying a set of minumum thresholds arises



## 3rd Pillar: recommended investment time horizon



Anyway, the recommended minimum investiment time horizon...

$$T^* = \left\{ T \in \mathfrak{R}^+ : \mathbf{P}[t^* \le T] = \alpha \right\}$$



.... Must be coherent with the principle

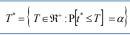
+ VOLATILITY' + TIME HORIZON



#### 3rd Pillar: recommended investment time horizon



Anyway, the recommended minimum investiment time horizon...





.... Must be coherent with the principle

+ VOLATILITY' + TIME HORIZON



The correct way to solve the problem is to set up an operative procedure to select properly each treshold according to the above principle



- **Syllabus**
- ☐ regulatory framework
- products' risk-return profile VS investors' risk-return profile

#### Three-pillars approach

- ☐ 1<sup>st</sup> Pillar: unbundling and performance scenarios
  - > return target products
  - > risk target and benchmark products
- > model risk assessment
- $\ \square$  2<sup>nd</sup> Pillar: the degree of risk
- > risk target and benchmark products

#### ☐ 3<sup>rd</sup> Pillar: recommended investment time horizon

- - · connection between probability, volatility and costs
  - characterization of the necessary condition in the space of returns

CONSOB

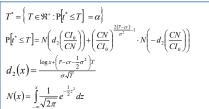
#### 3rd Pillar: recommended investment time horizon



Connection between probability, volatility and costs

First passage times for the break-even barrier are monitored at infinitesimal time intervals:







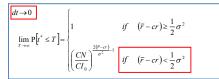
#### 3rd Pillar: recommended investment time horizon



Connection between probability, volatility and costs

Asymptotic properties:  $T \rightarrow \infty$ 

cr: recurrent costs as a fixed %





#### 3rd Pillar: recommended investment time horizon



Connection between probability, volatility and costs

Under our assumptions:

$$\lim_{T \to \infty} \mathbf{P} \left[ t^* \le T \right] = \begin{cases} 1 & \text{if } (\bar{r} - cr) \ge \frac{1}{2} \sigma^2 \\ \left( \frac{CN}{CI_0} \right)^{\frac{2(\bar{r} - cr)}{\sigma^2} - 1} & \text{if } (\bar{r} - cr) < \frac{1}{2} \sigma^2 \end{cases}$$

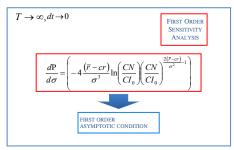
For a given level of costs, it is possible to analytically derive the connection between volatility and time horizon



#### 3rd Pillar: recommended investment time horizon



Connection between probability, volatility and costs





#### 3<sup>rd</sup> Pillar: recommended investment time horizon



CONSOB

Connection between probability, volatility and costs

$$T \to \infty, dt \to 0$$

$$\frac{dP}{d\sigma} = \left( -4 \frac{(\bar{r} - cr)}{\sigma^3} \ln \left( \frac{CN}{CI_0} \right) \left( \frac{CN}{CI_0} \right)^{\frac{2(\bar{r} - cr)}{\sigma^2} - 1} \right)$$

$$1. \quad (\bar{r} - cr) > 0 \Leftrightarrow \frac{dP}{d\sigma} < 0$$

$$2. \quad (\bar{r} - cr) \le 0 \Leftrightarrow \frac{dP}{d\tau} \ge 0$$

The existence of two alternative states of nature requires to verify whether both of them make sense in financial terms under the riskneutral measure

CONSOB

3rd Pillar: recommended investment time horizon



CONSOB

Connection between probability, volatility and costs

$$\begin{split} T &\to \infty, dt \to 0 \\ \frac{dP}{d\sigma} &= \left( -4 \frac{\overline{r}}{\sigma^3} \ln \left( \frac{CN}{CI_0} \right) \left( \frac{CN}{CI_0} \right)^{\frac{2\overline{r}}{\sigma^3} - 1} \right) \\ 1. \quad \overline{r} &> 0 \Leftrightarrow \frac{dP}{d\sigma} &< 0 \\ 2. \quad \overline{r} &\leq 0 \Leftrightarrow \frac{dP}{d\sigma} &\geq 0 \end{split}$$

Being running costs a specific feature of any financial product they would interfere with the task of idenfying which of the two conditions has a sound financial meaning. Therefore, they will be temporarily neglected.

#### 3rd Pillar: recommended investment time horizon

Connection between probability, volatility and costs

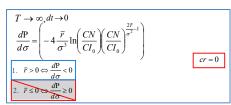
cr = 0

Since it is safe to assume a positive interest rate r in financial markets, only condition 1. correctly captures the connection between volatility and time horizon.

#### 3rd Pillar: recommended investment time horizon



Connection between probability, volatility and costs



As  $T \rightarrow \infty$  condition 1. implies that the cumulative distribution function P is a strictly decreasing function of the volatility, i.e.:

$$\forall \sigma_i, \sigma_j \in \Re^+, \sigma_j > \sigma_i \Rightarrow P(\sigma_j) < P(\sigma_i)$$

#### 3rd Pillar: recommended investment time horizon



Connection between probability, volatility and costs

$$T \to \infty, dt \to 0$$

$$\frac{dP}{d\sigma} = \left( -4 \frac{\vec{r}}{\sigma^3} \ln \left( \frac{CN}{CI_0} \right) \left( \frac{CN}{CI_0} \right)^{\frac{2\vec{r}}{\sigma^2} - 1} \right)$$

$$1. \quad \vec{r} > 0 \Leftrightarrow \frac{dP}{d\sigma} < 0$$

$$2. \quad \vec{r} \le 0 \Rightarrow \frac{dP}{d\sigma} \ge 0$$

In other words, for a given a confidence level, as the volatility grows, the recommended investement time horizon increases as well:

+VOLATILITY + RECOMMENDED INVESTMENT TIME HORIZON

## CONSOB

#### 3rd Pillar: recommended investment time horizon



Connection between probability, volatility and costs

$$T \to \infty, dt \to 0$$

$$\frac{dP}{d\sigma} = \left( -4\frac{\bar{r}}{\sigma^3} \ln \left( \frac{CN}{CI_0} \right) \left( \frac{CN}{CI_0} \right)^{\frac{2\bar{r}}{\sigma^3} - 1} \right)$$

$$1. \quad \bar{r} > 0 \Leftrightarrow \frac{dP}{d\sigma} \leqslant 0$$

$$2. \quad \bar{r} \le 0 \Leftrightarrow \frac{dP}{d\sigma} \leqslant 0$$

$$3T' \in [0, \infty[: \frac{dP}{d\sigma} = 0]]$$

Furthermore, condition 1. alone is sufficient to guarantee a minimum time  $T^*$  beyond which the following strong condition holds:

+VOLATILITY + RECOMMENDED INVESTMENT TIME HORIZON

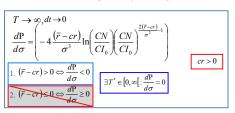
#### CONSOB

#### 3rd Pillar: recommended investment time horizon



CONSOB

Connection between probability, volatility and costs



Generalizing...

## CONSOB

#### 3rd Pillar: recommended investment time horizon

Connection between probability, volatility and costs

$$\begin{split} T &\to \infty, dt \to 0 \\ \frac{d^2 P}{d\sigma^2} &= \frac{4}{\sigma^4} (\bar{r} - cr) \ln \left( \frac{CN}{CI_0} \right) \left( \frac{CN}{CI_0} \right)^{\frac{2(\bar{r} - cr)}{\sigma^2} - 1} \cdot \left[ 1 + \frac{4(\bar{r} - cr)}{\sigma^2} \ln \left( \frac{CN}{CI_0} \right) \right] \\ \hline \\ (\bar{r} - cr) &> 0 \Rightarrow \frac{d^2 P}{d\sigma^2} > 0 \end{split}$$

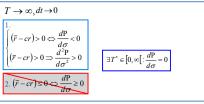
Second Order Sensitivity Analysis



#### 3rd Pillar: recommended investment time horizon



Connection between probability, volatility and costs



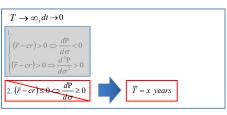
- As  $T \to \infty$ , for given a confidence level, more volatility implies a larger recommended investment time horizon
- It is always possible to find a  $\underline{\text{minimum}}$  and finite time  $T^*$ , beyond which the
- +VOLATILITY + RECOMMENDED INVESTMENT TIME HORIZON



#### 3<sup>rd</sup> Pillar: recommended investment time horizon



Connection between probability, volatility and costs

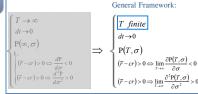


It is necessary to drop from the analysis those cases which yield condition 2 (i.e. whenever the drift positiveness is not satisfied). Under such a condition, the recommended time horizon is set by default equal to a pre-defined limit x.

## CONSOB

#### 3<sup>rd</sup> Pillar: recommended investment time horizon

# DETERMINATION OF THE INVESTIMENT TIME HORIZON



In order to determine effectively the investiment time horizon, it is necessary to abandon the asymptotic environment and to shift the analysis of condition 1. in a finite time's framework.

#### CONSOB CONSOB

#### 3<sup>rd</sup> Pillar: recommended investment time horizon



## DETERMINATION OF THE INVESTIMENT TIME HORIZON

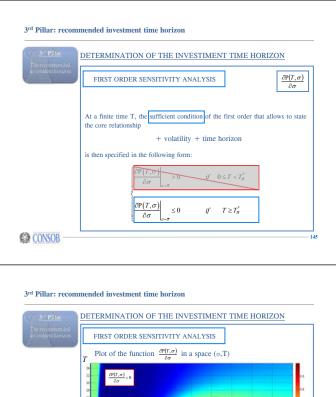
FIRST ORDER SENSITIVITY ANALYSIS

At a finite time T, the asymptotic relationship  $\lim_{T\to\infty} \frac{\partial P(T,\sigma)}{\partial \sigma} < 0$ 

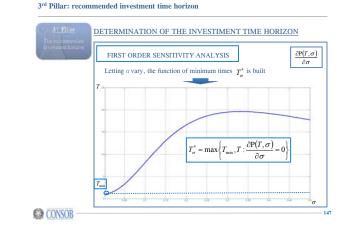
$$T_{\overline{\sigma}}^* = \inf \left\{ T \in \left[0, \infty \right[ : \frac{\partial P(T, \sigma)}{\partial \sigma} \Big|_{\sigma = \overline{\sigma}} < 0 \right\}$$

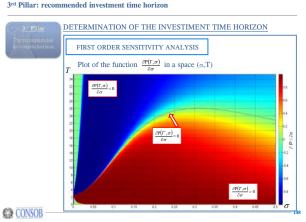
 $(\overline{r} - cr) > 0 \Longrightarrow$ if  $T \ge T_{\overline{\sigma}}^*$ 

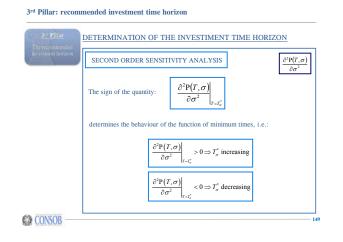


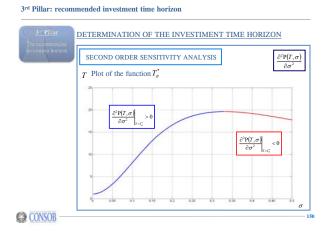




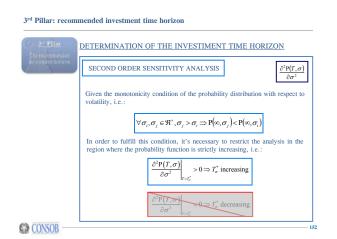


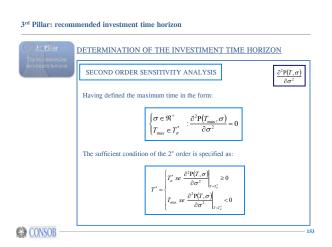


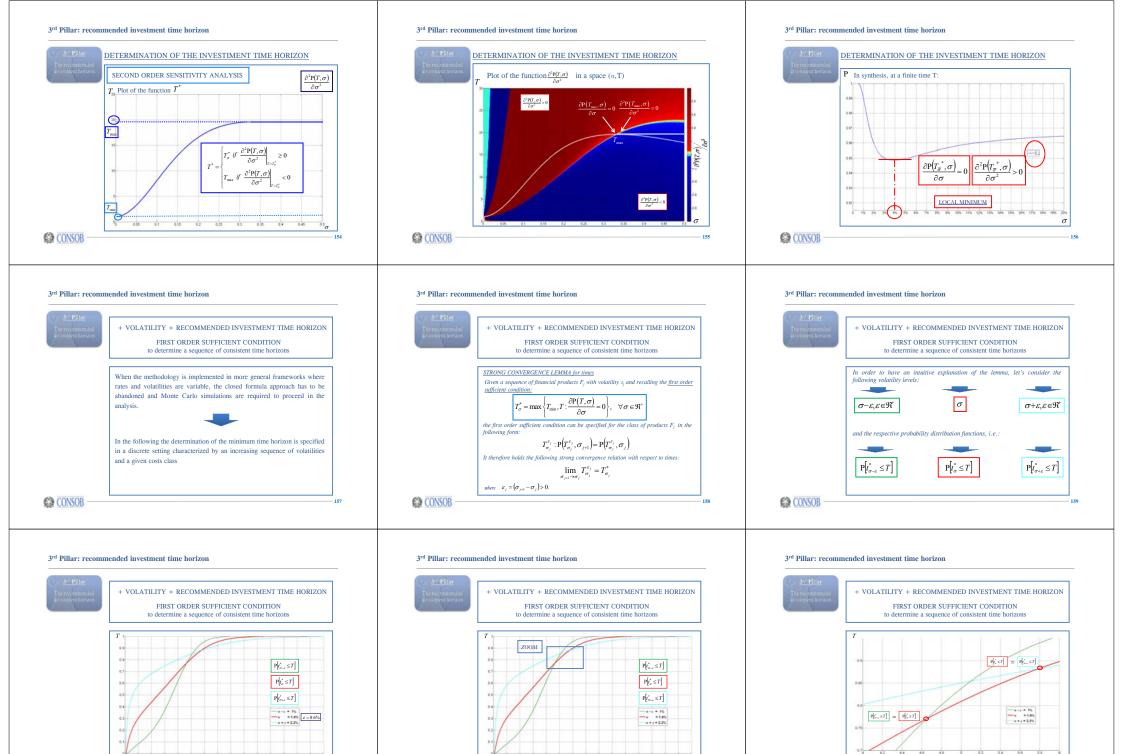






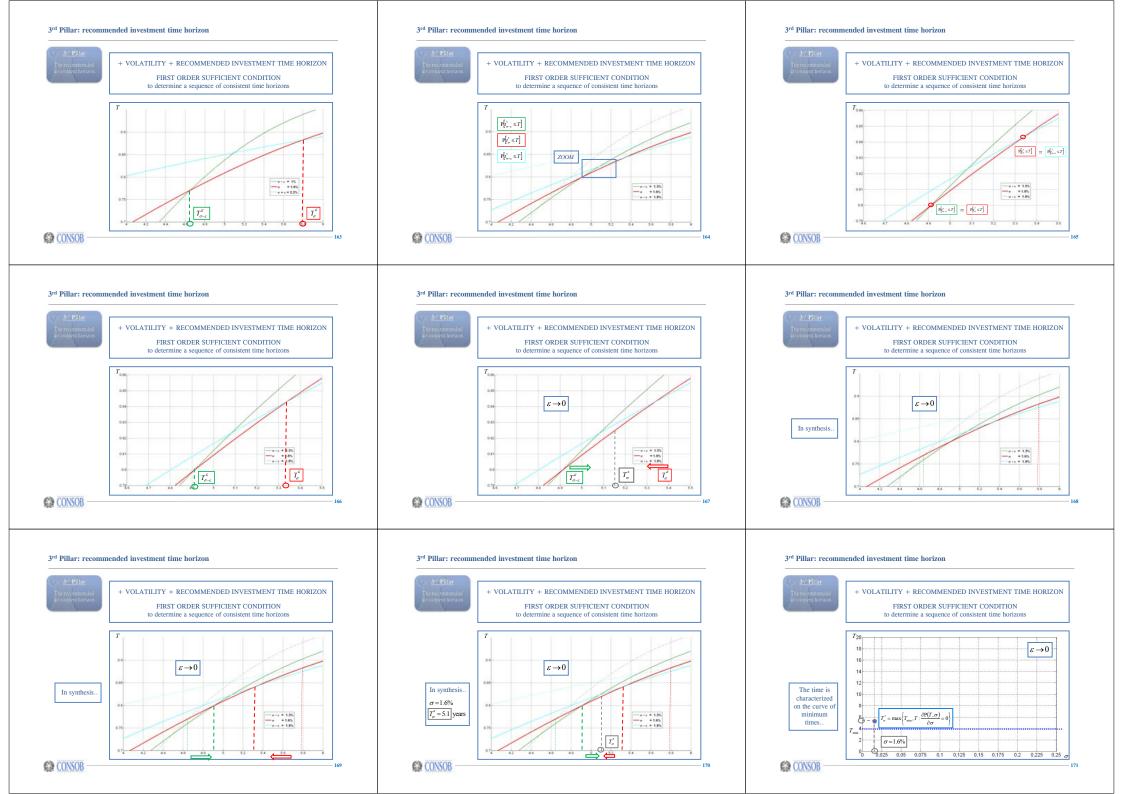


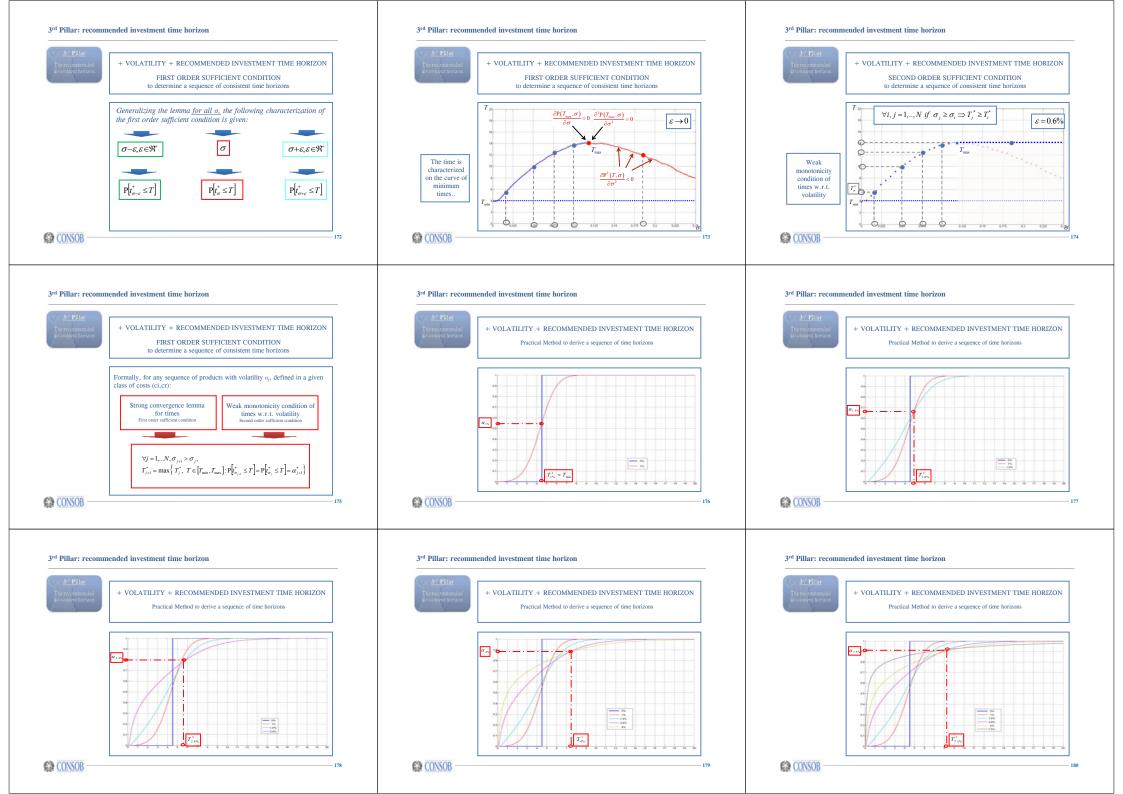




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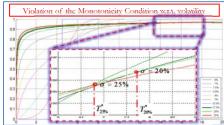


#### 3<sup>rd</sup> Pillar: recommended investment time horizon



+ VOLATILITY + RECOMMENDED INVESTMENT TIME HORIZON

Practical Method to derive a sequence of time horizons



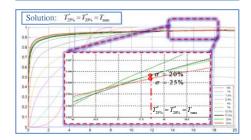
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3<sup>rd</sup> Pillar: recommended investment time horizon



+ VOLATILITY + RECOMMENDED INVESTMENT TIME HORIZON

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Risk Based Approach towards Transparency on Non-Equity Investment Products

Marcello Minenna - Head of Quantitative Analysis Unit, Consob

