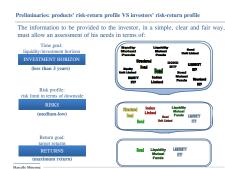




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Preliminaries: products' risk-return profile VS investors' risk-return profile

RETURNS

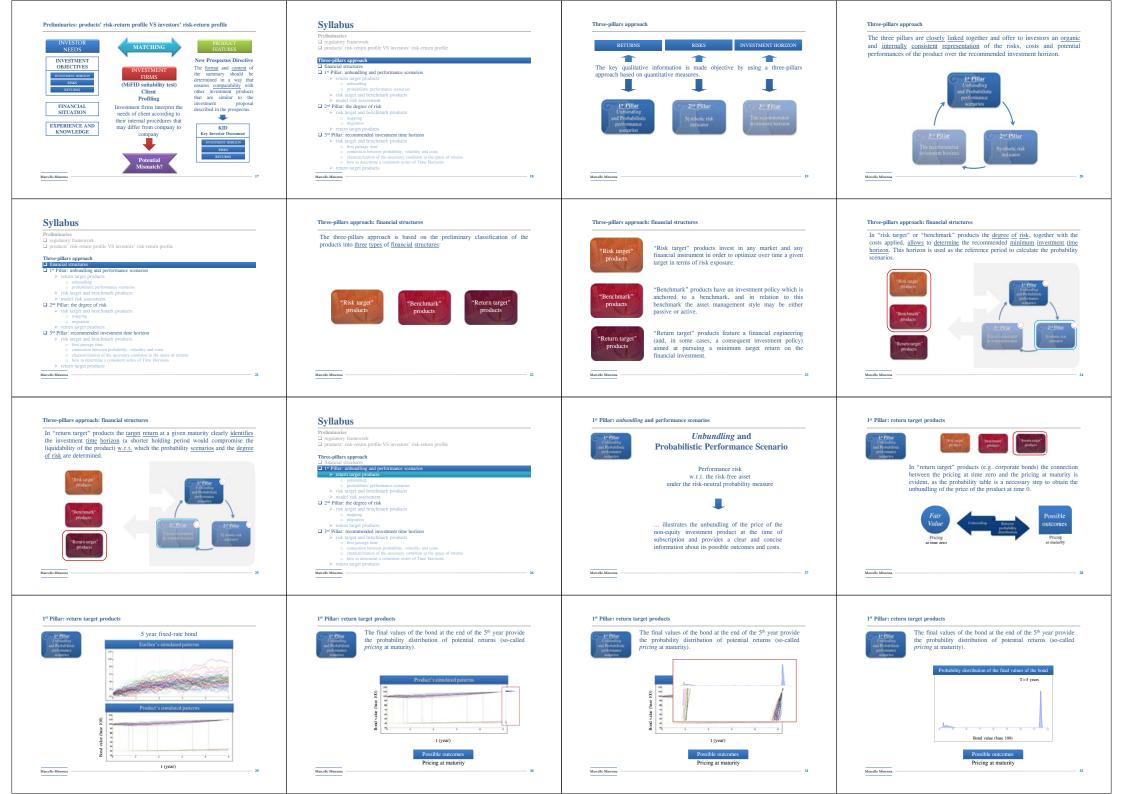
RISKS

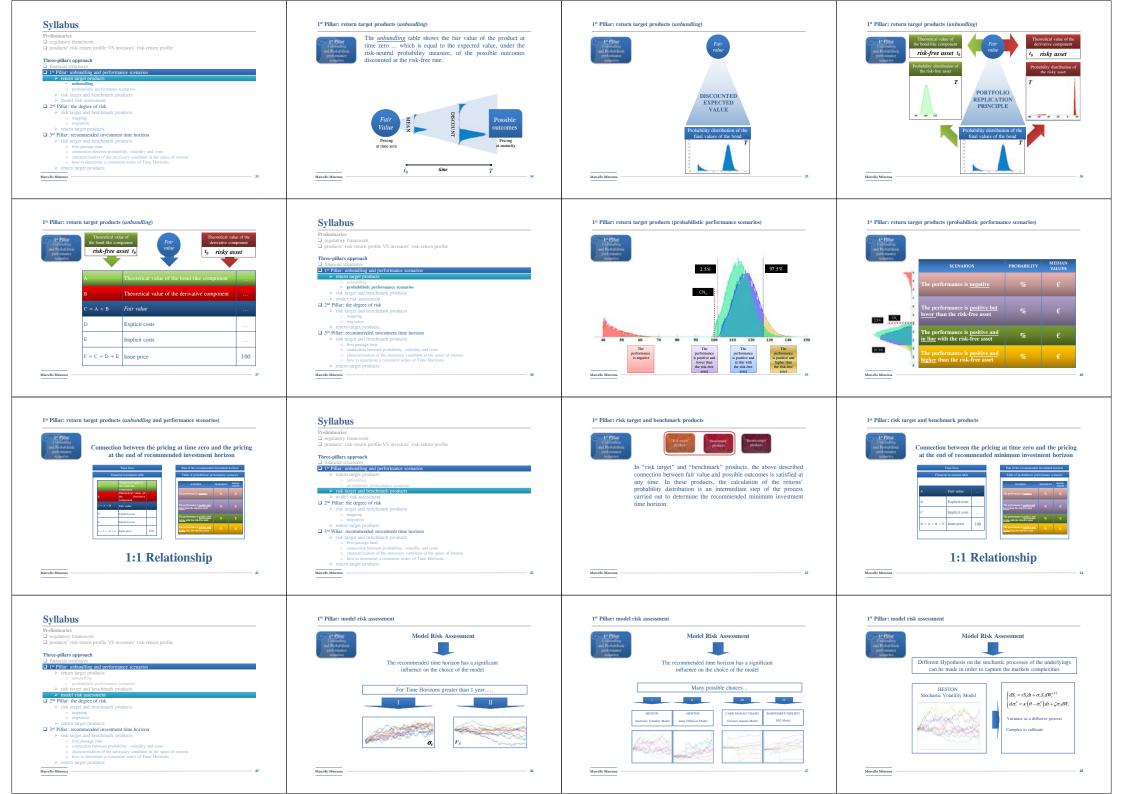
INVESTMENT HORIZON

... allow the investor to match his needs with the features of the financial products and to make an informed investment decision

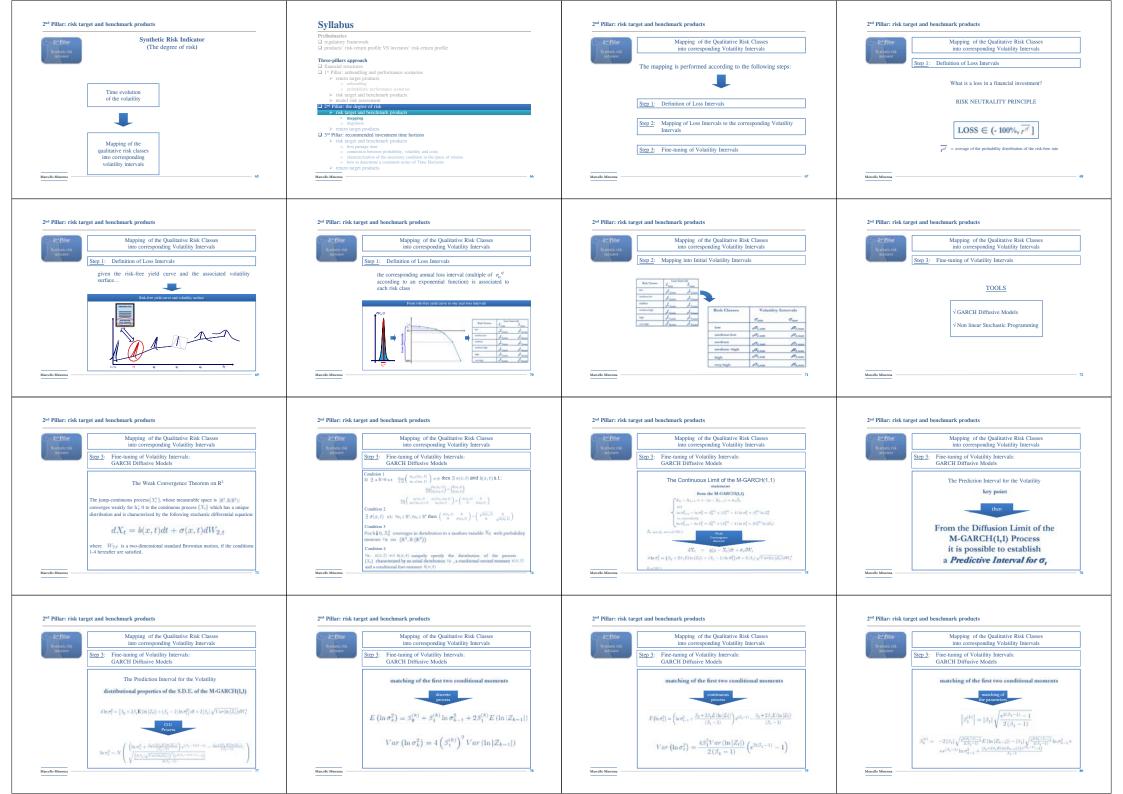
PREVENT MISBUYING

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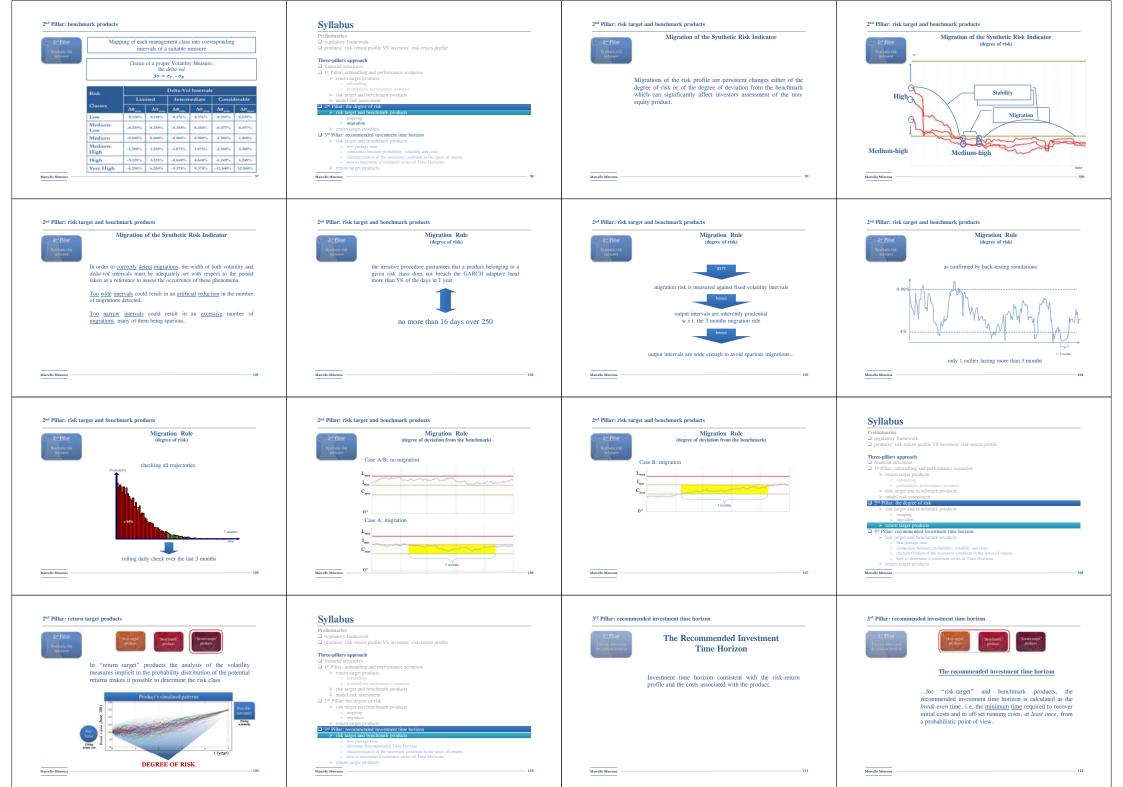


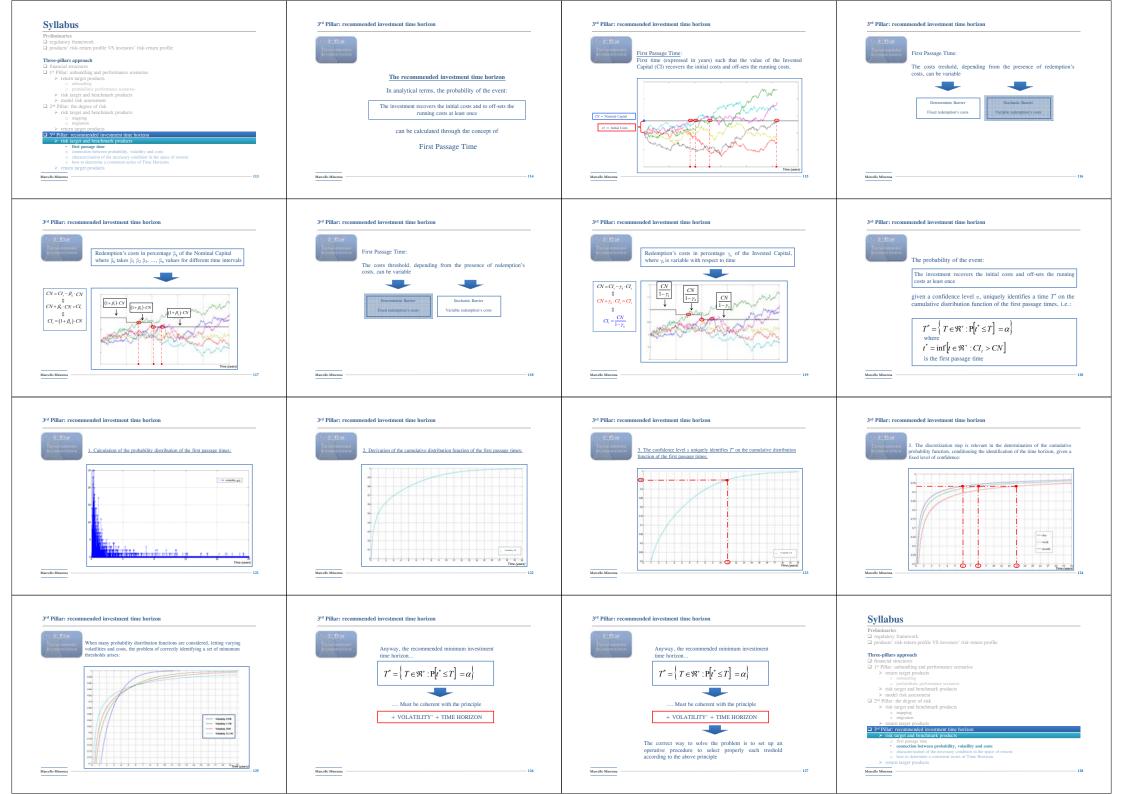


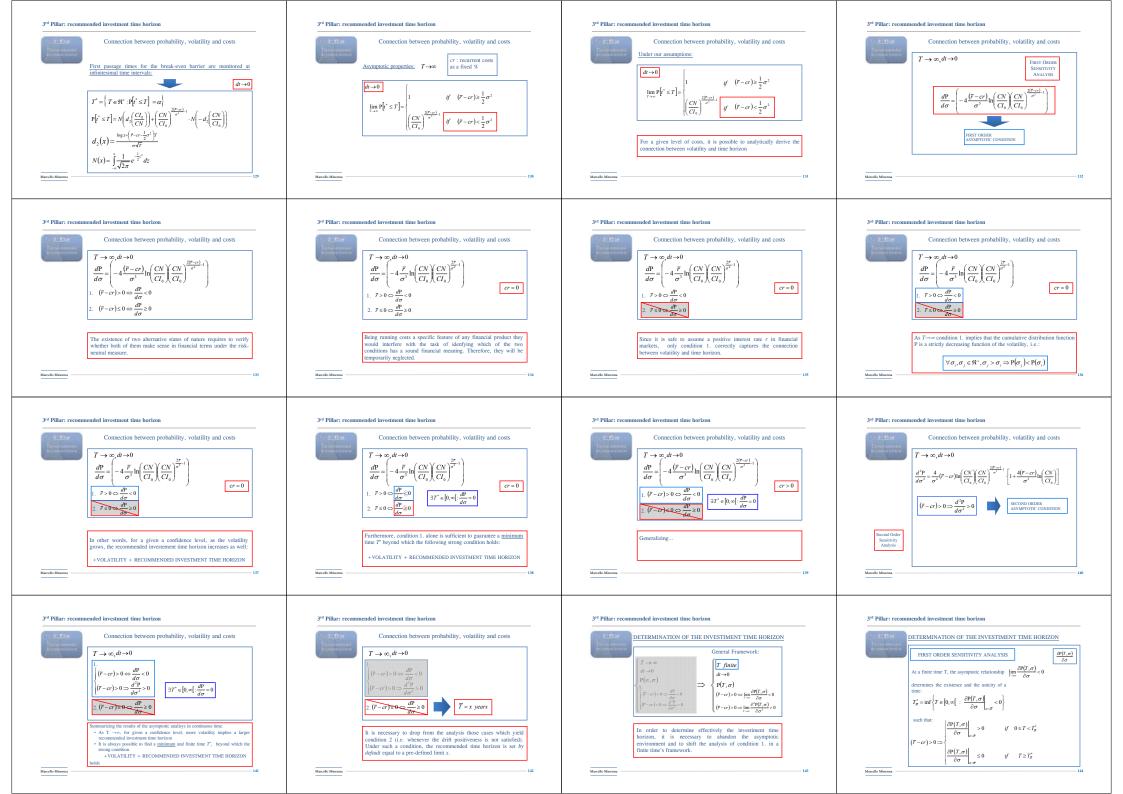


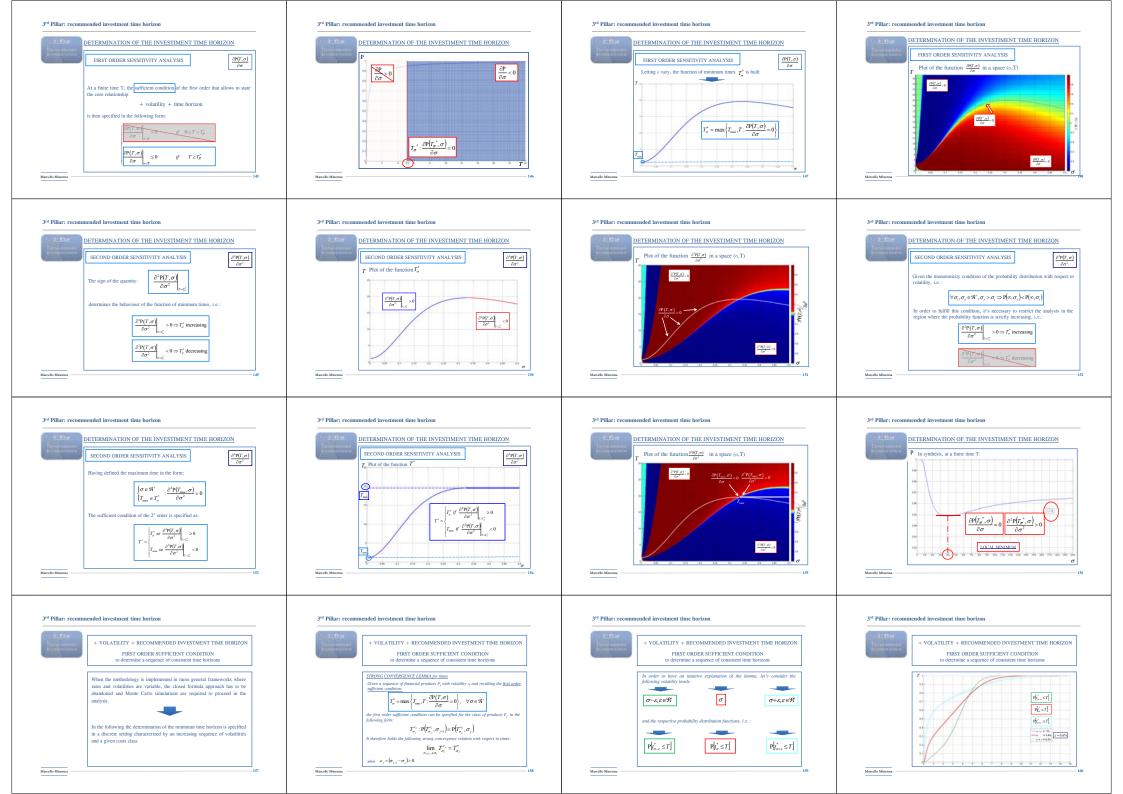


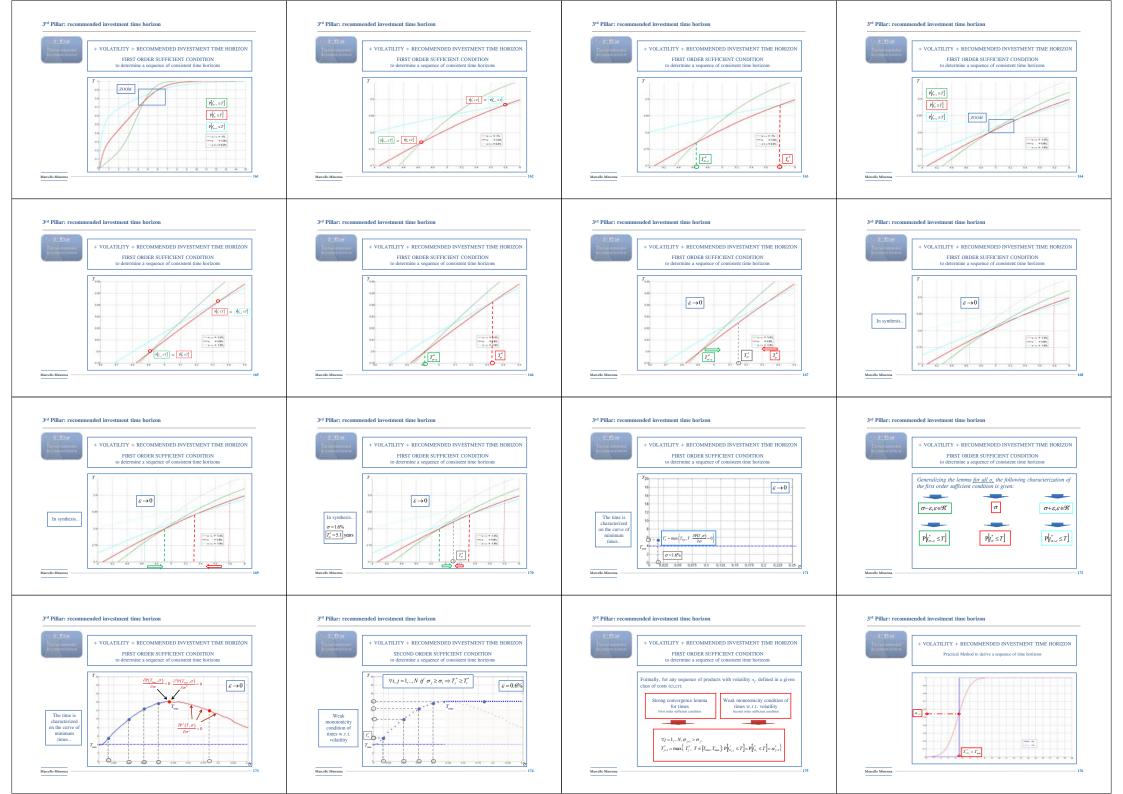


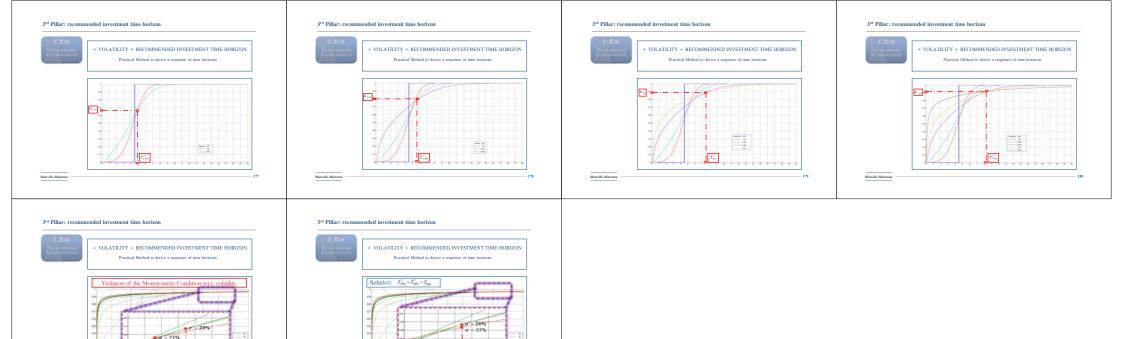












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